

**John Q. Li**  
*Curriculum Vitae*

May 2014

**Address:** Department of Economics  
Hunter College  
695 Park Avenue  
Room 1535 Hunter West  
New York NY 10065  
**E-mail:** john.li@hunter.cuny.edu  
**Tel:** 212 396 6306  
**Fax:** 212 772 5398

**Education**

Ph.D. in Accounting, Washington University in St. Louis, 2000  
Dissertation: *Earnings Characteristics and Information Processing in Shareholder Lawsuits* (Chair: Nick Dopuch)  
M.S. in Business, Washington University in St. Louis, 1998  
M.A. in Economics, University of International Business and Economics, Beijing, 1992  
B.S. in E.E., Harbin Engineering University, 1989

**Fields of Interest**

Financial Reporting, Capital Markets, International Accounting

**Academic Experience**

Associate Professor of Accounting, Department of Economics, Hunter College, City University of New York, September 2008-  
Assistant Professor of Accounting, Sawyer School of Management, Suffolk University, 2003 – 2008  
Assistant Professor of Accounting, College of Business and Economics, Lehigh University, 2000 – 2003

**Publications**

“Innovations in Information Systems and Valuation of Intangibles” with F. Gu, *Intangibles, Market Failure, and Innovative Growth* (edited by A. Bounfour and T. Miyagawa, to be published by Springer, in press)

“Pension Contributions and Earnings Quality” with F. Sun and J. Kim, *Review of Pacific Basin*

*Financial Markets and Policies* (Vol. 16, Issue 1, March 2013): 1-32

“Insider Trading and Corporate Information Transparency” with F. Gu, *Financial Review* (Vol. 47, Issue 4, November 2012): 645-664

“The Value-relevance of Advertising: Evidence from Pharmaceutical Industry” with F. Gu, *Journal of Accounting, Auditing, and Finance* (Vol. 25, Issue 1, Winter 2010): 85-120

“Comments on the US Regulatory Body Raising Banks’ Reserve Requirement” *Risk Management* (Chinese), (Vol. 3, Issue 2, Spring 2010)

“Matching Words with Action: The Effect of Management Stock Trading Decision on Investors’ Judgment of Disclosure Credibility” with F. Gu, *Investor Relations Update* (December 2008)

“Institutional Effects on US and French Management Earnings Forecasts: Evidence from Market Reactions and Analyst Revisions” with Y. Ding, *Advances in Accounting* (Vol. 24, Issue 1, June 2008): 101-109

“The Credibility of Voluntary Disclosure and Insider Stock Transactions” with F. Gu, *Journal of Accounting Research* (Vol. 45, No. 4, 2007): 771-810

“Disclosure of Innovation Activities by High-Technology Firms” with F. Gu, *Asia-Pacific Journal of Accounting & Economics*, (Vol. 10, No. 2, 2003) 143-173

### **Working Papers and Work in Progress**

“Investor Inattention and Insider Stock Transactions” with X. Li (in mimeo)

“Do Shareholder Lawsuits Change the Trading Behavior of Insiders?” with X. Li

“Earnings Guidance, Information Asymmetry, and Litigation Effect on How Analysts Do Their Work” (President’s Fund for Faculty Advancement, 2013)

“A Reexamination of Earnings Management under a Box-Jenkins Approach” (PSC-CUNY Grant, 2014)

### **Presentations**

Workshop on Intangibles, Innovation Policy and Economic Growth (hosted by Research Institute of Economy, Trade and Industry (RIETI), Gakushuin and Hitotsubashi Universities), 2012, Tokyo  
Annual Conference on Pacific Basin Finance, Economics, Accounting and Management, 2012, Rutgers University, New Jersey  
Suffolk University, Finance Department, 2010  
Yeshiva University, 2008  
Manhattan College, 2008

Hunter College, 2008

American Accounting Association (AAA) National Conference, 2007, Chicago, Illinois

American Accounting Association (AAA) Northeastern Conference, 2006, Portsmouth,  
New Hampshire

*Asia-Pacific Journal of Accounting and Economics* Conference, 2003, Shanghai, China

American Accounting Association (AAA) Financial Accounting and Reporting Section Conference,  
2003, Orlando, Florida

Suffolk University, 2002

American Accounting Association (AAA) National Conference, 2001, Atlanta, Georgia

University of Illinois – Chicago, 2000

Lehigh University 2000

### **Teaching**

Undergraduate: Principle of Accounting  
Intermediate Accounting I and II  
Accounting & Auditing Research

MBA: Principle of Accounting

Graduate (Accounting): Intermediate Accounting II  
Accounting Research

### **Scholarships and Grants:**

PSC-CUNY Research Award (2014)

President's Fund for Faculty Advancement (2013)

PSC-CUNY Research Award (2009)

Suffolk University Sawyer Business School Research Grant (2003, 2005, 2006)

Lehigh University Research Grant (2001)

### **Professional Activities:**

Referee for: American Accounting Association conferences

*Journal of Business Research*

Member of: American Accounting Association

Hunter College "Accounting Graduate Program Development" Committee,  
December 2013 -

### **Work Experience**

Manager at China National Chemicals Import and Export Corp. (Sinochem), Beijing,  
China, 1992 - 1993