

# **Modeling Health Care Costs and Counts**

**Partha Deb**

*Hunter College and the Graduate Center, CUNY, and NBER*

**Willard G. Manning**

*University of Chicago*

**Edward C. Norton**

*University of Michigan and NBER*

**ASHEcon, Los Angeles 2014**

**© 2014 Partha Deb, Willard G. Manning, and Edward C. Norton**

# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

**Top Ten Urban Myths of Health Econometrics**

## **What is the cost/use of interest?**

- 1. Costs in fixed period of time (e.g., stroke costs paid or visits in 2012)?**
- 2. Per episode or per lifetime costs/use of stroke in incident cases?**

**Our focus is on the former**

**Second question requires survival methods and consideration of right censoring in data (not covered here)**

# **Characteristics of Health Care**

## **Costs and Utilization**

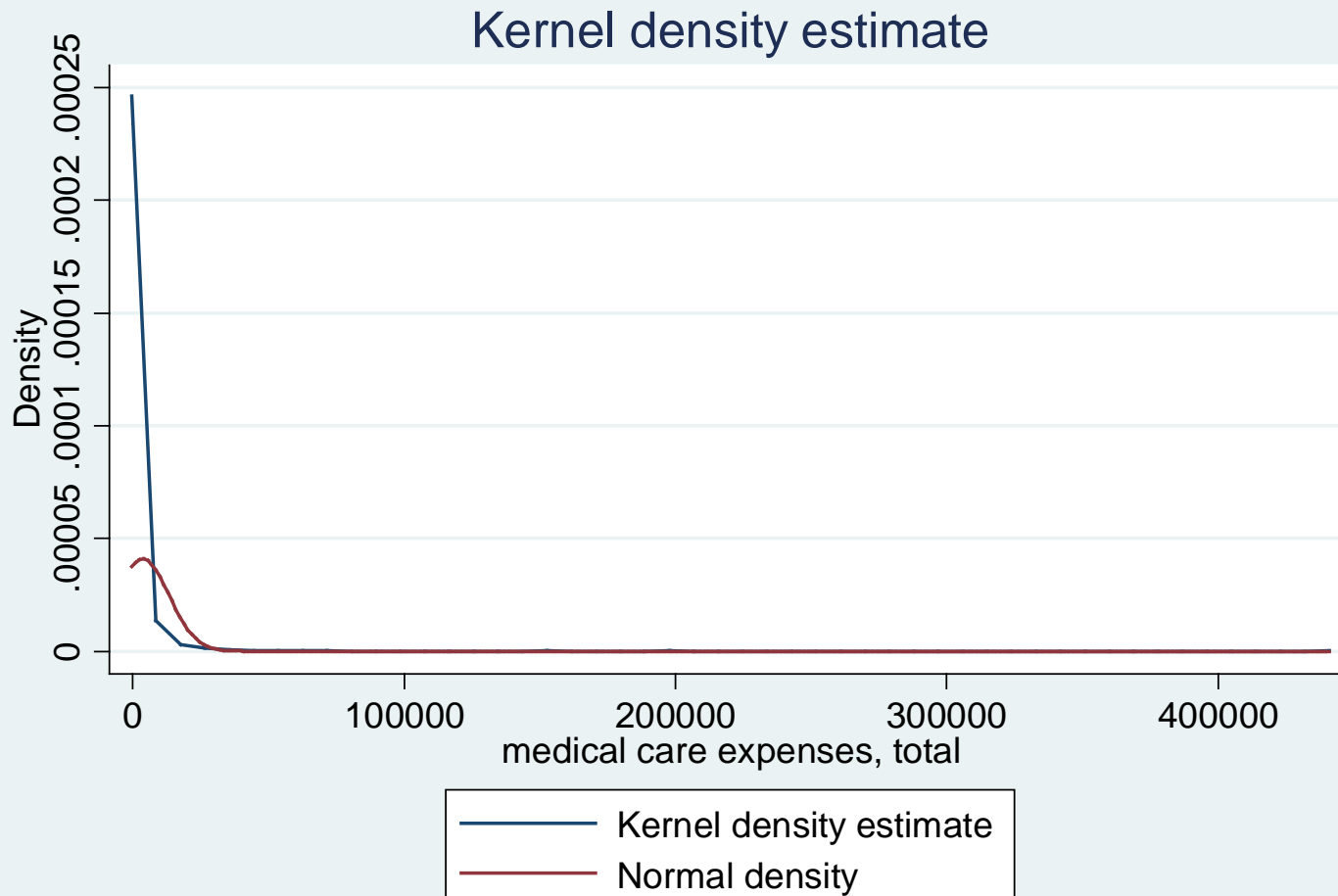
**Large fraction of population without any care during period of observation**

**Consumption among those with any care is very skewed (visits, hospitalizations, costs)**

**Nonlinearity in response to covariates**

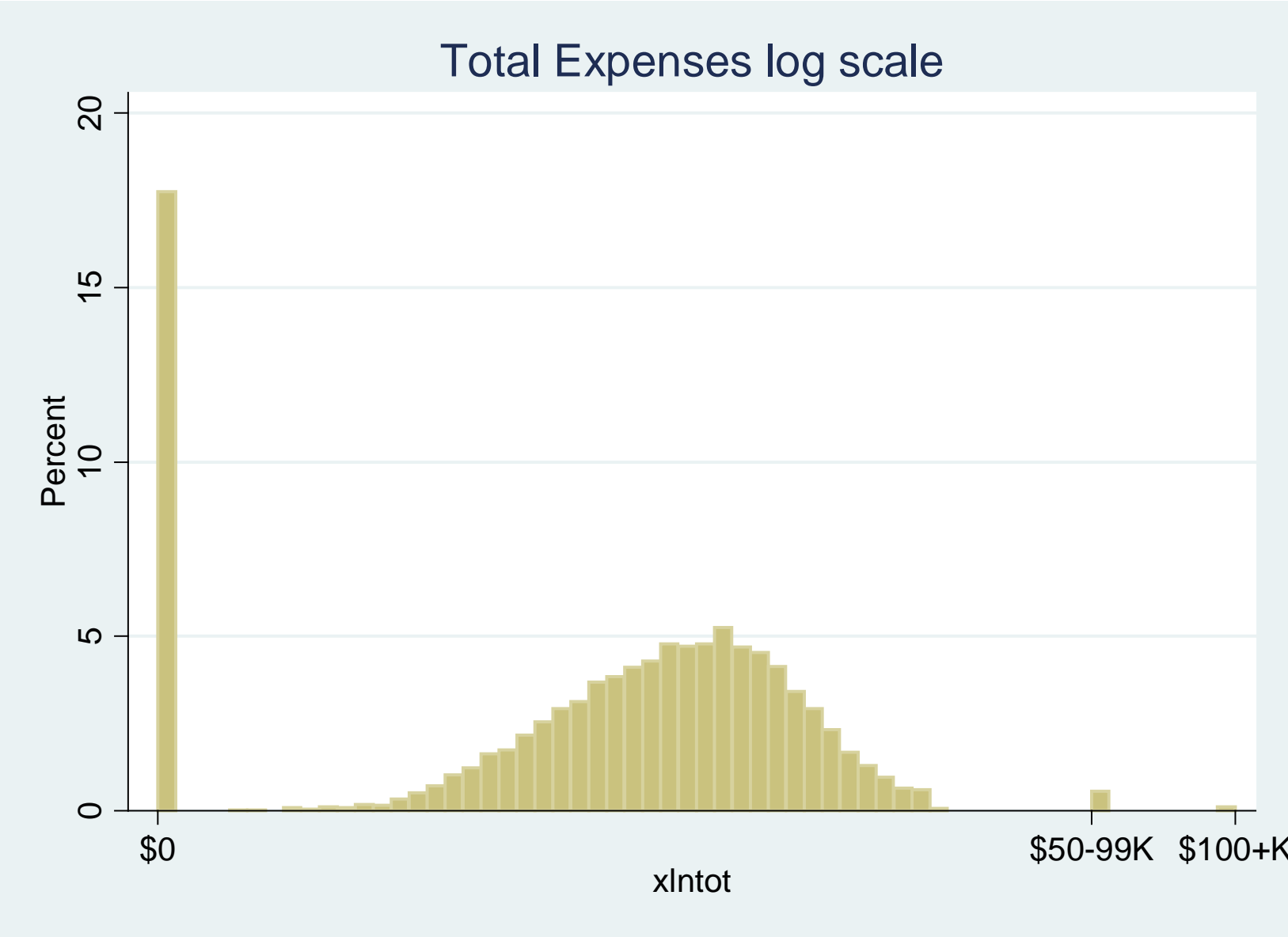
**Cost response may change by level of consumption (e.g. outpatient versus inpatient, or low to high levels).**

# Density of Total Medical Expenditures, Adults, MEPS 2004



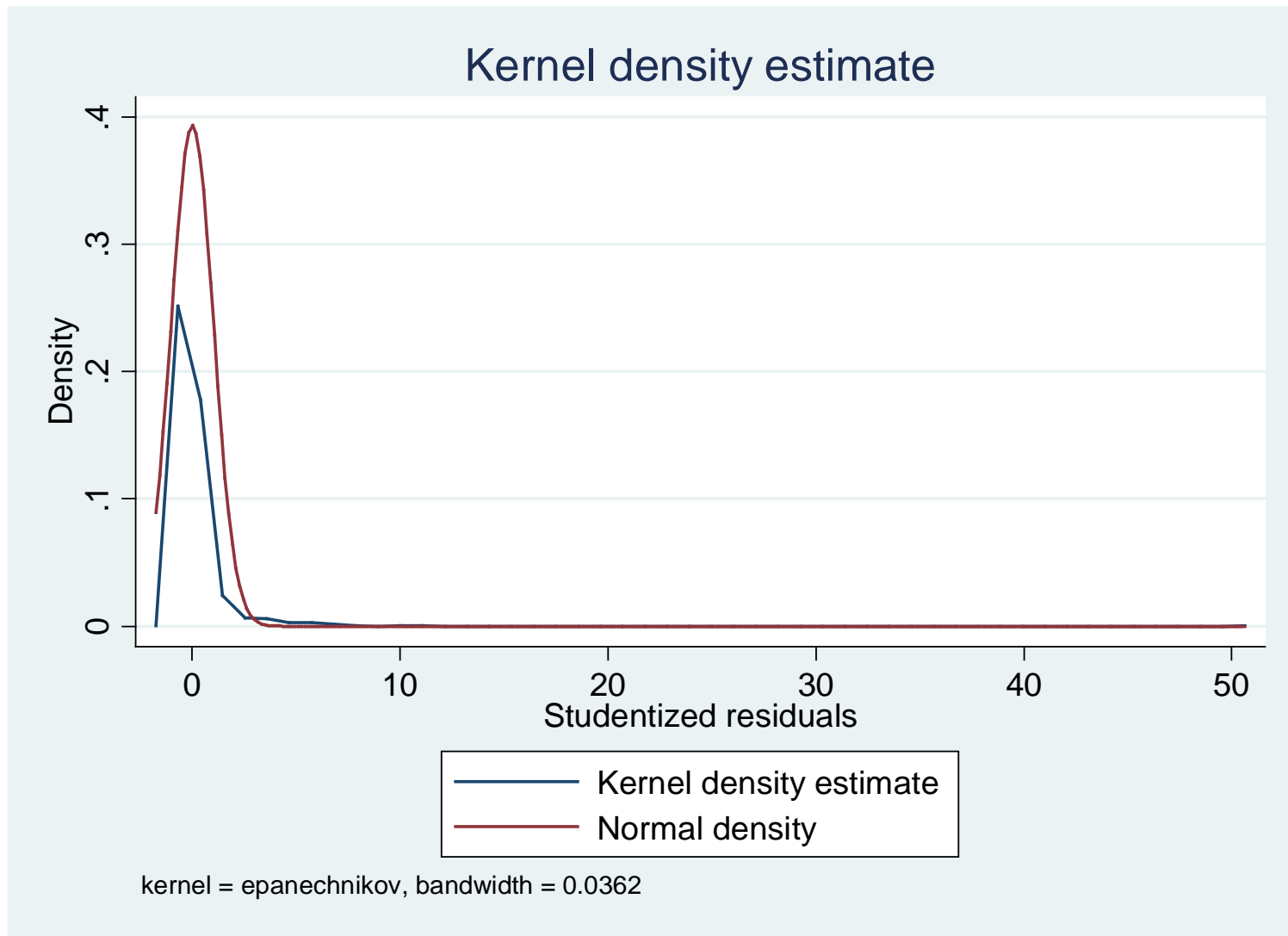
kernel = epanechnikov, bandwidth = 312.4275

# Discrete Version of Density for Total Medical Expenditures



“Bins” are \$1000 wide, except upper two. Log-scaled to pull in right tail.

# Density of Studentized Residuals for Total Medical Expenditures, Adults, MEPS 2004



# Potential Problems from Ignoring Characteristics

**Usual econometric (least squares) methods will yield less precise estimates of means and marginal effects**

**If failing to deal with inherently nonlinear response may lead to biased estimates for substantial subpopulations.**

**Results not robust to tail problems unless very large samples. Estimates from one subsample may forecast poorly to another subsample from same population**

**Need more robust methods that**

**Recognize distribution of data**

**Are less sensitive to right tail**

**Provide estimates of  $E(y|x)$**



**“All models are wrong but some are useful”**

**No single econometric model is “best” for all cases!**

**OLS on costs or counts can be biased, very inefficient and overly sensitive to influential outliers**

**But it is not all bad news!!**

**We will outline a variety of methods that**

- **Work in many disparate situations**
- **Are easy to estimate (generally) in most statistical packages (we use Stata)**
- **Often provide a better fit**
- **Are less sensitive to outliers**
- **Can result in large efficiency gains vis-à-vis linear models**

**We will outline approaches to making decisions about model selection, specification, and interpretation**

# Overview

**Studies with skewed outcomes but no zero mass problems**

**Alternative models**

**Comparing alternative models**

**Assessing model fit**

**Interpretation**

## **Overview (cont'd)**

**Studies with skewed outcomes but no zero mass problems**

### **Alternative models**

**OLS on untransformed use or expenditures**

**OLS for  $\log(y)$**

**Box-Cox generalization**

**Generalized Linear Models (GLM) / GMM**

## **Studies with No Zero Mass (cont'd)**

### **Concerns**

**Robustness to skewness**

**Reduce influence of extreme cases**

**Good forecast performance**

**No systematic misfit over range of predictions or range of major covariates (e.g., price, income).**

**Efficiency of estimator**

# OLS of y on x's

## Advantages

Easy

No retransformation problem

Marginal /incremental effects easy to calculate

## Disadvantages

Not robust in small to medium sized data sets  
or where some subgroups are small

Can produce out-of-range predictions:  $\hat{y}_i = x_i' \hat{\beta} < 0$

Inefficient (ignores heteroscedasticity)

Poor out-of-sample/forecast performance

## **OLS of y on x's (cont'd)**

**Why are we concerned with robustness to skewness in OLS?**

**OLS overemphasizes extreme cases when data are very skewed right or cases have leverage. For OLS,**

$$\hat{\beta} = \beta + (X'X)^{-1} X' \varepsilon$$

**but some  $|\varepsilon|$ 's are extremely large, as well as x's extreme or rare**

**Raises the risk of influential outlier(s) that pull estimate  $\hat{\beta}$  away from  $\beta$**

**See earlier plots (p. 5-7) for potential problems**

# **Log(y) or Box-Cox Models**

## **Advantages**

**Widely known, especially log(y) version**

**Reduces robustness problem by focusing on symmetry**

**Improved precision if  $y$  is skewed right**

**May reduce (but not eliminate) heteroscedasticity**

## **Disadvantages**

**Retransformation problem could lead to bias**

**Some Box-Cox version's coefficients are not directly interpretable**

**May not achieve linearity on estimation scale**

## **OLS for $\log(y)$**

**OLS or MLE for  $\log(y) = X\beta + \varepsilon$**

**where  $E(\varepsilon) = 0$ ,  $E(X'\varepsilon) = 0$**

**Estimates for  $E(\log(y)|x)$ , not  $\log(E(y)|x)$**

**Usually want arithmetic mean, not geometric mean**

**May be difficult to obtain unbiased estimates of mean response  $E(y|x)$  if error  $\varepsilon$  heteroscedastic in  $x$ 's or other  $z$ 's**



## **Dilemma with OLS for $\log(y)$**

**Logged estimates are often far more precise and robust than direct analysis of unlogged dependent variable  $y$**

**But, no one interested in log scale results *per se***

## Effect of Heteroscedasticity

**Untransformed dependent variable (e.g., cost)**

**Need GLS for efficient estimates and to correct inference statistics  
(Or use Huber/White/Eicker with OLS to get consistent  
inference statistics)**

**Transformed dependent variable (e.g., log(cost))**

**Need GLS for efficient estimates & correct inference statistics (Or  
use Huber/White/Eicker with OLS to get consistent inference  
statistics)**

**And correction for form of hetero. to yield consistent predictions on  
the raw (untransformed) scale**

## OLS on $\log(y)$ for comparison of two treatment groups with normal errors

Assume  $\log(y)_G \sim N(\mu_G, \sigma_G^2)$  where treatment  $G = A$  or  $B$

$$E(y | G = A) = e^{(\mu_A + 0.5\sigma_A^2)}$$

Under heteroscedasticity by group

$$\frac{E(y_A)}{E(y_B)} = e^{((\mu_A - \mu_B) + 0.5(\sigma_A^2 - \sigma_B^2))}$$

Under homoscedasticity ( $\sigma^2 = \text{a constant}$ )

$$\frac{E(y_A)}{E(y_B)} = e^{(\mu_A - \mu_B)}$$

**Note: Same issue applies if error is not normally distributed**

## Retransformation with Covariate Adjustment

Suppose  $y > 0$  and we run OLS regression for  $\ln(y) = \mathbf{x}\beta + \varepsilon$

With  $E[\varepsilon|\mathbf{x}] = 0$ ,  $\beta$  and  $E[\ln(y)/\mathbf{x}]$  consistently estimated by linear regression

Policy questions not typically focused on  $\beta$  *per se*, but on how  $E[y]$  varies with  $\mathbf{x}$

## Retransformation (cont'd)

Expectations if  $E(\varepsilon) = 0$  and  $E(X'\varepsilon) = 0$ :

$$E(y_i) = e^{x_i'\beta} E(e^{\varepsilon_i} | x_i)$$

$E(y_i) \neq e^{x_i'\beta}$  as is often assumed

$E(y_i) \neq \text{cons} \cdot e^{x_i'\beta}$  if  $\varepsilon$  is heteroscedastic in  $x$

## Retransformation (cont'd)

**Marginal effects of a covariate  $x$  (e.g., income) on expected outcome on the raw scale:**

$$\frac{\partial E(y_i)}{\partial x_k} = e^{x_i' \beta} \left( \beta_k E(e^{\varepsilon_i} | x_i) + \frac{\partial E(e^{\varepsilon_i} | x_i)}{\partial x_k} \right)$$

$$\frac{\partial E(y_i)}{\partial x_k} \neq \{E(y_i | x_i)\} \beta_k \quad \text{if heteroscedastic in } x$$

$$\frac{\partial E(y_i)}{\partial x_k} \neq \{e^{x_i' \beta}\} \beta_k \quad \text{as is often assumed}$$

## **Examples**

**Health Insurance Experiment (HIE) error variance on log scale for users increasing in cost sharing for outpatient and total medical expenses. Use of homoscedastic model overstates effect of cost sharing. (Manning, JHE, 1998)**

**Visits from National Health Interview Survey. Response heteroscedastic in gender and education. (Mullahy, JHE, 1998)**

**MEPS 2004 response heteroscedastic in income and education (see below)**

## Box-Cox Models

**Log transform is not only solution to skewness**

**Assume transform of  $y$  such that:**

$$[(y_i^\lambda - 1) / \lambda] = x_i' \beta + \varepsilon_i \quad \text{if } \lambda \neq 0$$

$$\log(y_i) = x_i' \beta + \varepsilon_i \quad \text{if } \lambda = 0$$

**where  $\varepsilon_i$  is distributed iid as  $N(0, \sigma^2)$ .**

**Estimate by MLE**

**Tends to minimize skewness in residuals**

**Log is not always “best” transform; depends on degree, sign of skewness.**

**GEP Box and DR Cox, *JRSS, Series B* (1964)**



## Example: Square Root Model by OLS

Assume that  $\sqrt{y}$  is linear in  $\beta$  and additive in  $\varepsilon$

$$\sqrt{y_i} = x_i' \beta + \varepsilon_i$$

with  $E(\varepsilon) = 0$  and  $E(x'\varepsilon) = 0$ . Then,

$$E(\hat{\beta}_{OLS}) = \beta$$

Thus, OLS or least squares unbiased on **square-root** scale.

Heteroscedasticity only raises efficiency and inference problems on  
square-root scale

## Square Root Model by OLS (cont'd)

Back to the raw scale:

$$y_i = (x_i' \beta)^2 + 2 (x_i' \beta) \varepsilon_i + \varepsilon_i^2$$

Thus

$$E(y_i | x_i) = (x_i' \beta)^2 + \sigma_\varepsilon^2(x)$$

What is the marginal effect of  $x$ ?

$$\frac{\partial E(y_i)}{\partial x_k} = 2(x_i' \beta) \beta_k + \frac{\partial \sigma_\varepsilon^2(x_i)}{\partial x_k} \neq 2(x_i' \beta) \beta_k$$

Heteroscedasticity on **square-root** scale raises bias issues on raw-scale if  
not properly retransformed

## **FYI: General Box-Cox Case**

### **Box-Cox Model**

$$[(y_i^\lambda - 1) / \lambda] = x_i' \beta + \varepsilon_i \quad \text{if } \lambda \neq 0$$

$$\log(y_i) = x_i' \beta + \varepsilon_i \quad \text{if } \lambda = 0$$

### **Raw scale value of y**

$$y = [\lambda(x' \beta + \varepsilon) + 1]^{(\lambda / (1 - \lambda))}$$

### **Marginal effect of covariate $x_j$**

$$\frac{\partial}{\partial x_j} E(y | x) = \frac{\partial}{\partial x_j} \int [\lambda(x' \beta + \varepsilon) + 1]^{(\lambda / (1 - \lambda))} dF(\varepsilon | x)$$

**Abrevaya, *Econometric Reviews*, 2002**

# More on Retransformation Issues

**Normal assumption is not innocuous!**

**Although estimates of  $\beta$ 's may be insensitive, the expectation of untransformed value can be quite sensitive to departures from normality, esp. in right tail**

## **Solutions**

**Use Duan's (JASA, 1983) smearing estimator by subgroup, which is non-parametric. Difficult if heteroscedastic in a continuous covariates or in multiple covariates**

**Use an appropriate Generalized Linear Model (GLM)**

# Retransformation Issues (cont'd)

**Retransforming model results for log(y) by least squares**

$$\ln(y) = x\beta + \varepsilon$$

**Homoscedastic case**

$$E(y | x) = e^{(x\beta + 0.5\sigma^2)} \quad \text{if } \varepsilon \text{ is normally distributed}$$

$$E(y | x) = \left( e^{x\beta} \right) s, \quad \text{if not normally distributed}$$

$$\hat{s} = \frac{1}{N} \sum e^{(\log(y) - x\hat{\beta})} \quad \text{smearing (Duan, JASA 1983)}$$

**Heteroscedastic by group**

**Different variances by group if  $\varepsilon$  normally distributed**

**Different smearing by group if  $\varepsilon$  not normal**

# Duan's Smearing Estimator

## Sample Stata code for homoscedastic case

```
regress lny $x
      predict double resid, residual
egen Dsmear = mean(exp(resid))
display Dsmear
```

**Consistent estimate of  $E(\exp(\varepsilon))$ ; Duan (*JASA*, 1983)**

**The smearing factor is typically between 1 and 4**

**Separate smearing by group if heteroscedastic by group**

## **Retransformation Issues (cont'd)**

**Generally error  $\varepsilon$  is not normally distributed, heteroscedasticity may be complex, or may be heteroscedastic in several variables**

**Normal theory retransformation methods can be biased**

**Heteroscedastic smearing by group is:**

**Inefficient**

**Difficult if covariate continuous**

**Alternative: model  $E(y|x)$  directly using GLM**

# Generalized Linear Models (GLM)

## Goal

estimate mean of  $y$ , conditional on covariates  $\mathbf{x}$ 's

## Specify

a distribution that reflects mean - variance relationship

a link function between linear index  $\mathbf{x}\beta$  and mean  $\mu = E(y|\mathbf{x})$

## Example

Gamma regression with log link

$V(y|\mathbf{x})$  proportional to  $[E(y | \mathbf{x})]^2$

$$\text{Log}(E(y | \mathbf{x}_i)) = \mathbf{x}_i \beta \quad \Rightarrow \quad E(y_i | \mathbf{x}_i) = e^{\mathbf{x}_i' \beta}$$



## GLM (cont'd)

**Use data to find distributional family and link**

**Family “down weights” noisy high mean cases**

**Link can handle linearity in sense of no systematic misfit**

**Note difference in roles from Box-Cox model**

**Box-Cox power **transforms** to gain symmetry in error (residual)**

**GLM with power **link** function addresses linearity of response on  
scale-of-interest (raw-scale)**

## GLM (cont'd)

**GLM/GEE/GMM modeling approach's estimating equations**

$$\sum_{i=1}^N \frac{\partial \mu(\mathbf{x}'_i \boldsymbol{\beta})}{\partial \boldsymbol{\beta}} \times V(\mathbf{x}_i)^{-1} \times (y_i - \mu(\mathbf{x}'_i \boldsymbol{\beta})) = \mathbf{0}$$

**Given correct specification of  $E[y|\mathbf{x}] = \mu(\mathbf{x}'\boldsymbol{\beta})$ , the key issues relate to second-order or efficiency effects**

**This requires consideration of the structure of  $V(y|\mathbf{x})$**

# GLM Variance Structure

**Accommodates skewness and related issues via variance-weighting rather than transform/retransform methods**

**Assumes**  $\text{Var}[y|\mathbf{x}] = \alpha \times [\text{E}(y|\mathbf{x})]^\delta$   
 $= \alpha \times [\exp(\mathbf{x}\beta)]^\delta$

**This implies moment restriction:**

$$\text{E}[\{y - \exp(\mathbf{x}'\beta)\}^2 - \{\alpha \times [\exp(\mathbf{x}'\beta)]^\delta\} | \mathbf{x}] = 0$$

# GLM Variance Structure (cont'd)

**For GLM, can**

**1. Adopt alternative "standard" parametric distributional assumptions,**

**$\delta = 0$  (e.g. Gaussian NLLS)**

**$\delta = 1$  (e.g. Poisson)**

**$\delta = 2$  (e.g. Gamma)**

**$\delta = 3$  (e.g. Wald or inverse Gaussian)**

**Estimation and inference available in Stata's glm or xtgee procedures**

**If  $\hat{\delta}$  not near integer, consider extended GLM (see below) or use closest parametric case and take an efficiency loss**

# GLM Variance Structure (cont'd)

## 2. Estimate $\delta$ via:

- modified "Park test" estimated by GLM) **preferred**  
gamma regression of  $(y - \hat{y})^2$  on  $[1, x' \hat{\beta}]$
- modified Park Test by least squares  
linear regression of  $\log((y - \hat{y})^2)$  on  $[1, x' \hat{\beta}]$
- nonlinear regression of  
 $(y - \hat{y})^2$  on  $\alpha(\exp(x' \hat{\beta}))^\delta$

Use the estimates to construct working  $V(x)$  and conduct (more efficient) *second-round* estimation and inference

# Overview

**Studies with skewed outcomes but no zero mass problems**

**Alternative models**

**Comparing alternative models**

**Assessing model fit**

**Interpretation**

# Performance of Alternative Estimators

**Examine alternative estimators of  $\log(E(y|x))$  for consistency and precision**

**Determine sensitivity to common data problems in health economics applications**

**Skewness**

**Heavy tailed, even with log transform**

**Heteroscedasticity**

**Different shapes to pdf**

**Results: no dominant estimator**

**See Manning and Mullahy (JHE, 2001) for details of Monte Carlo simulation**

# **FYI: Monte Carlo Simulation**

## **Data generation**

**Skewness in dependent measure**

**Log normal with variance 0.5, 1.0, 1.5, 2.0**

**Heavier tailed than normal on the log scale**

**Mixture of log normals**

**Heteroscedastic responses**

**Std. dev. proportional to x**

**Variance proportional to x**

**Alternative pdf shapes**

**monotonically declining or bell-shaped**

**Gamma with shapes 0.5, 1.0, 4.0**



## **FYI: Estimators Considered**

**Log-OLS with**

**homoscedastic retransformation**

**heteroscedastic retransformation**

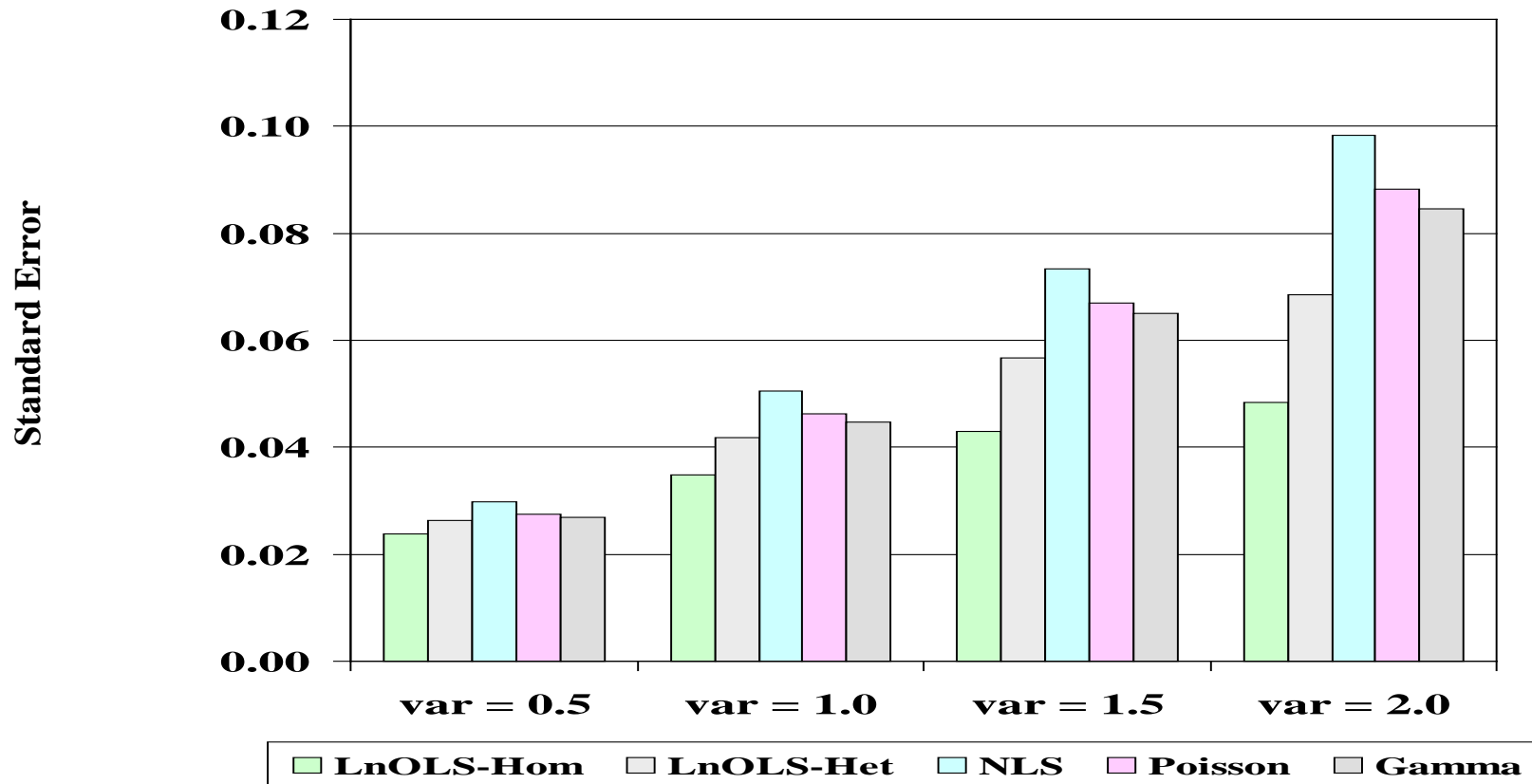
**Generalized Linear Models (GLM), log link**

**Nonlinear Least Squares (NLS)**

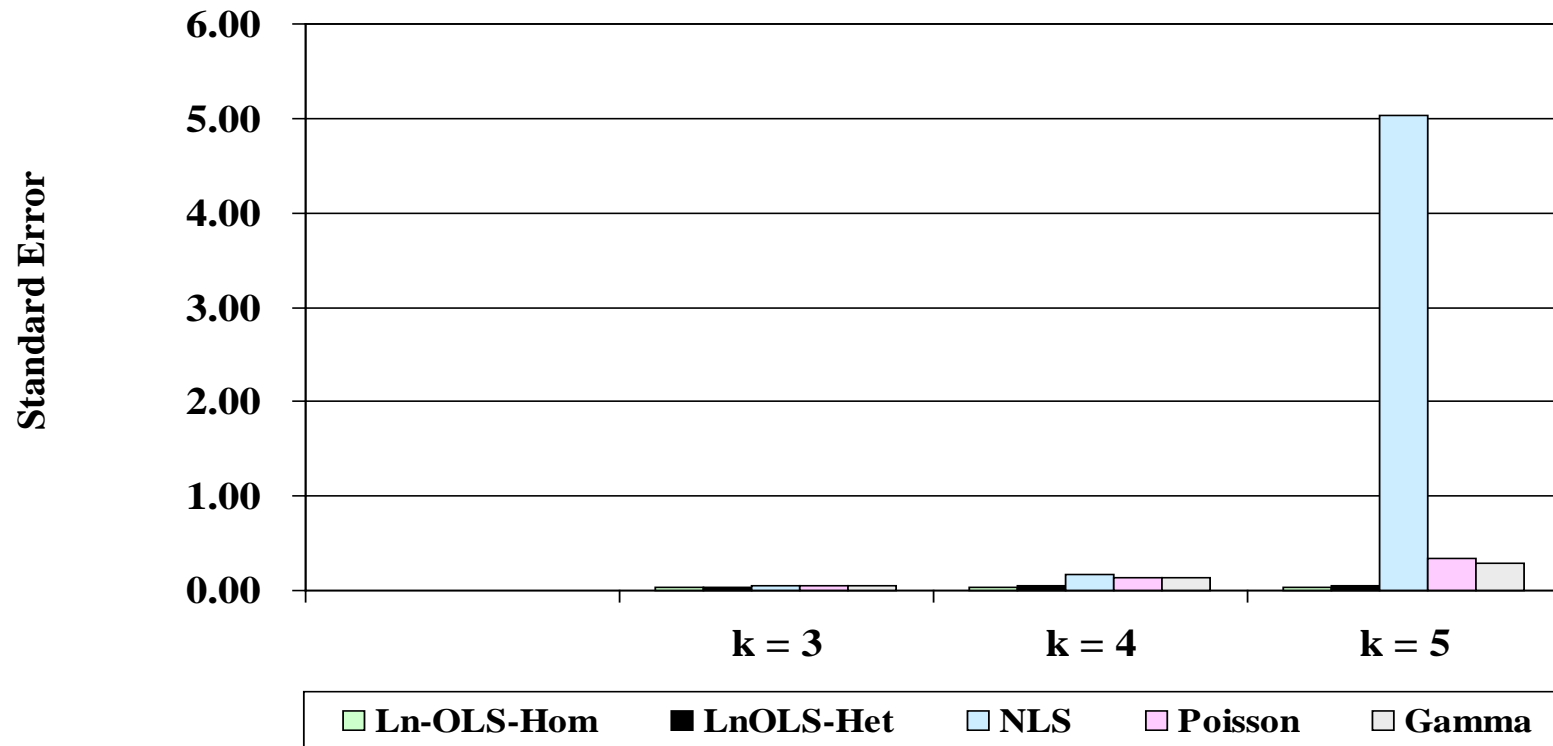
**Poisson**

**Gamma**

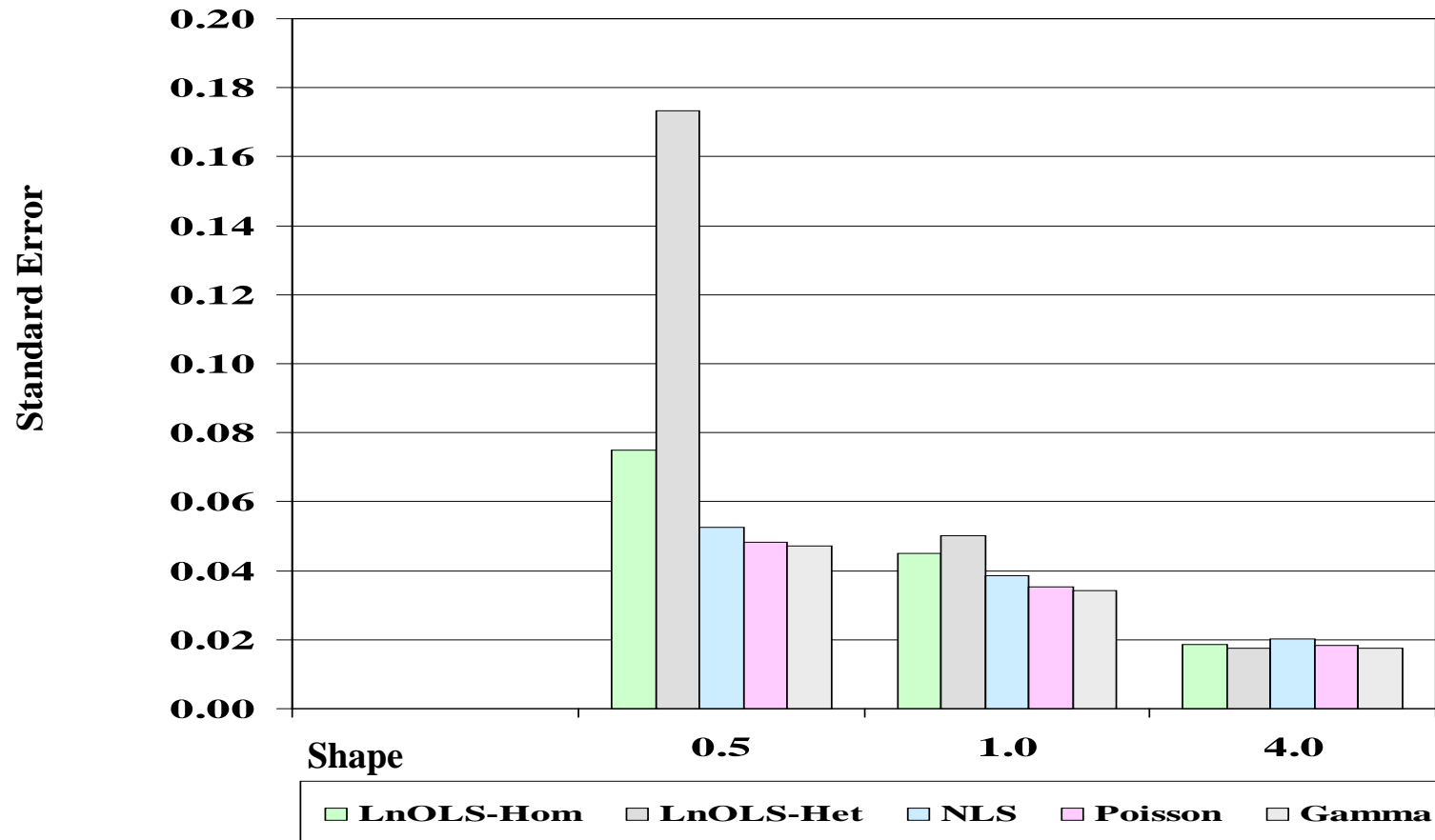
**Figure 1**  
**Effect of Skewness on the Raw Scale**



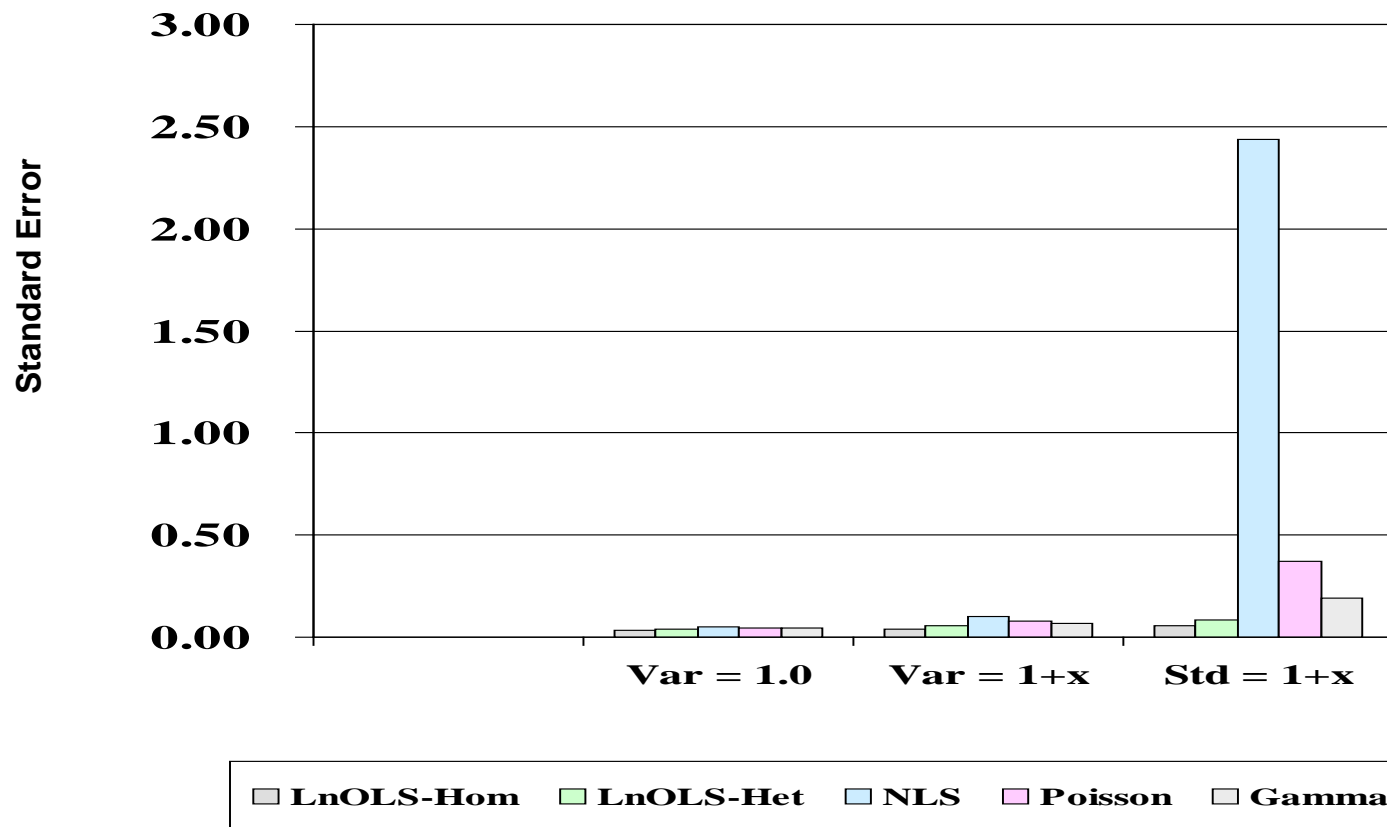
**Figure 2**  
**Effect of Heavy Tails on Log Scale**



**Figure 3**  
**Effect of Shape**



**Figure 4**  
**Effect of Heteroscedasticity**  
**on the Log Scale**



# Summary of Simulation Results

**All are consistent, except Log-OLS with homoscedastic retransformation if the log-scale error is actually heteroscedastic**

**GLM models suffer substantial precision losses in face of heavy-tailed (log) error term. If kurtosis  $> 3$ , substantial gains from least squares or robust regression.**

**Substantial gains in precision from estimator that matches data generating mechanism**

# Overview

**Studies with skewed outcomes but no zero mass problems**

**Alternative models**

**Comparing alternative models**

**Assessing model fit**

**Interpretation**

# **MEPS Data for Examples**

## **Medical Expenditure Panel Survey (MEPS) data**

**Representative of non-institutionalized US population**

**Subsample of NHIS**

**Available to public**

## **Information on**

**Health expenditures and utilization**

**Health status**

**Insurance**

**Demographics, income, education, family**

## **MEPS sample for these examples**

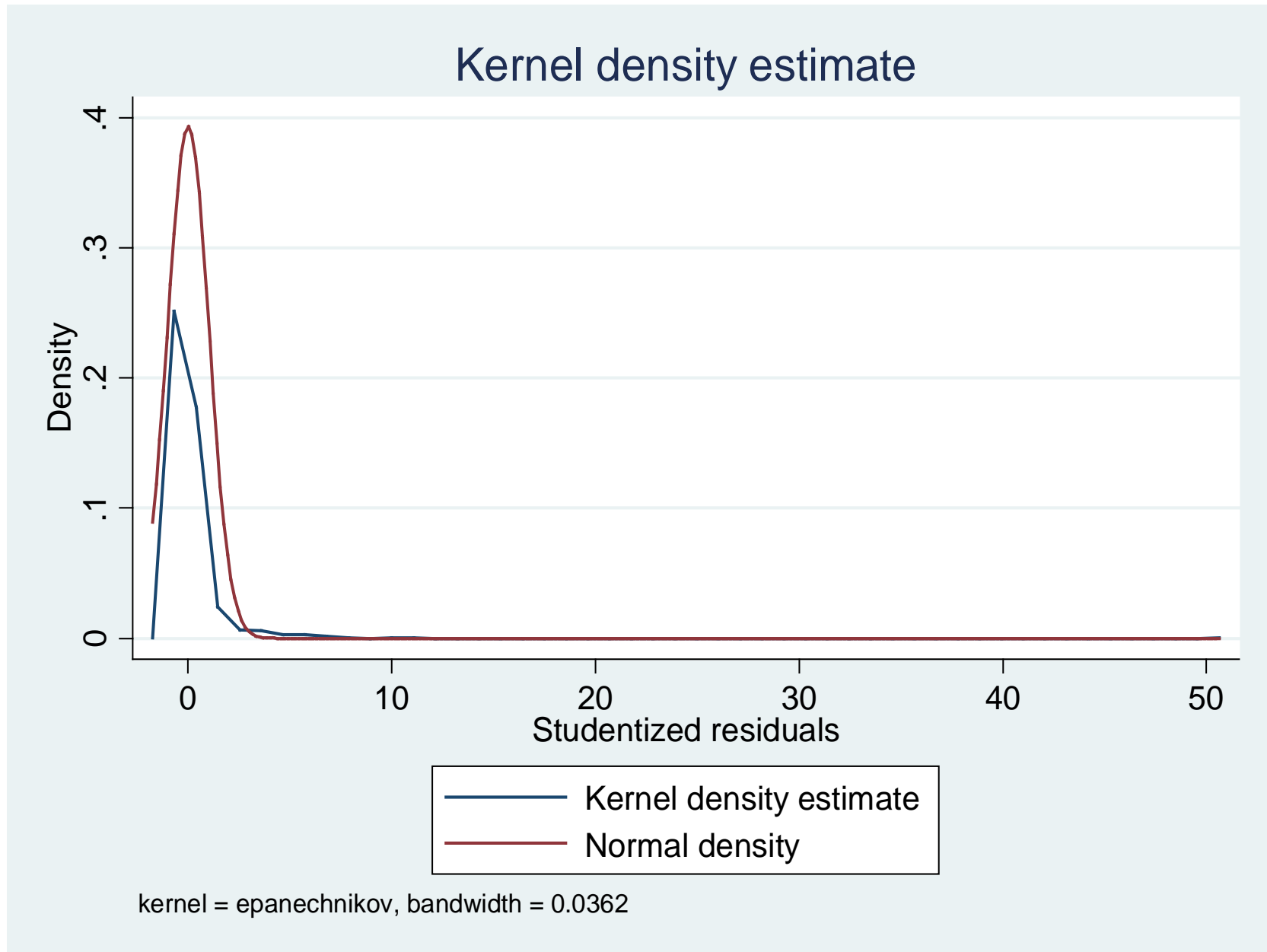
**Observations at person-year level, N = 19,386**

**Adults (ages 18+) without missing data**

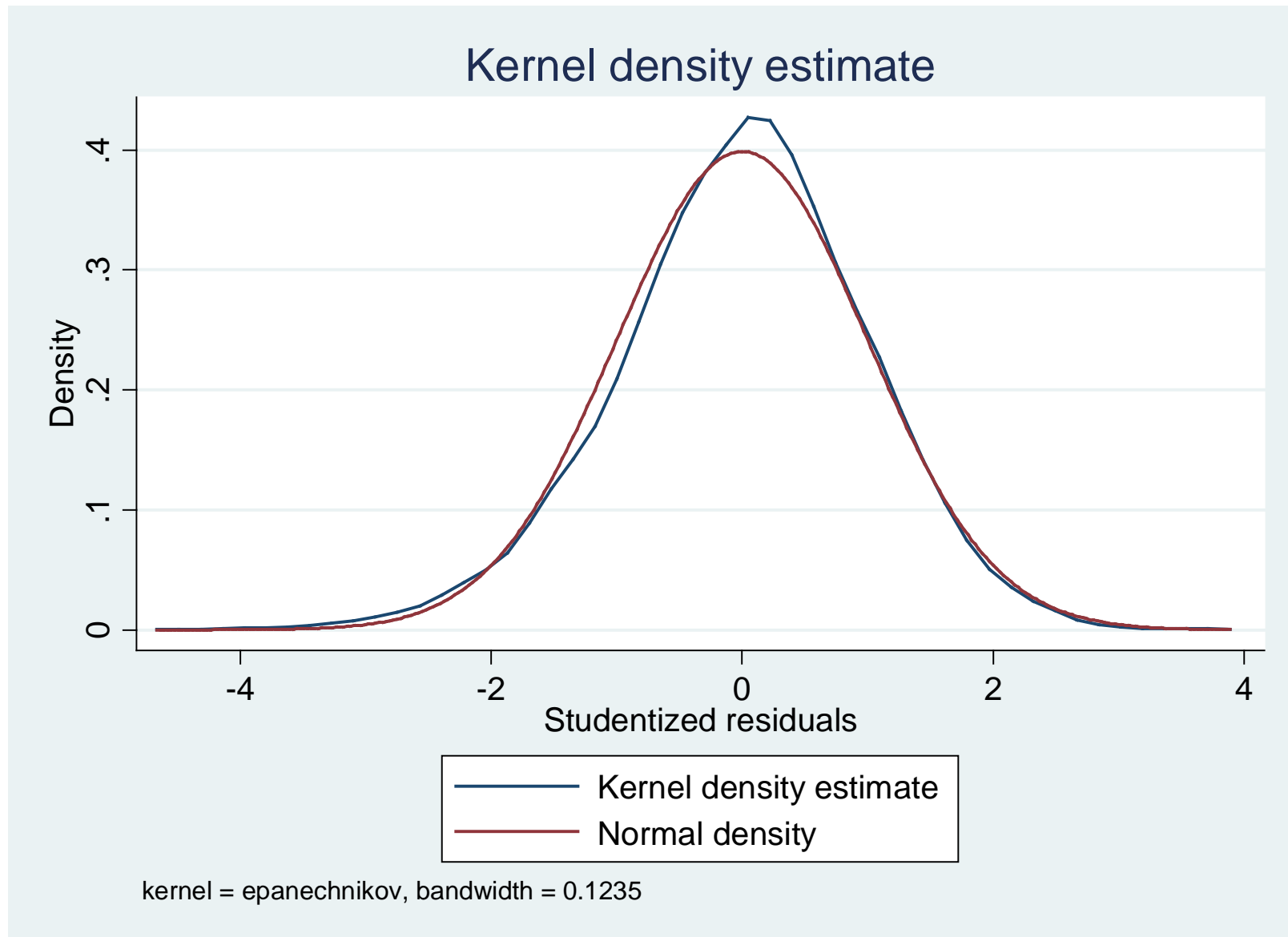
**Year = 2004**



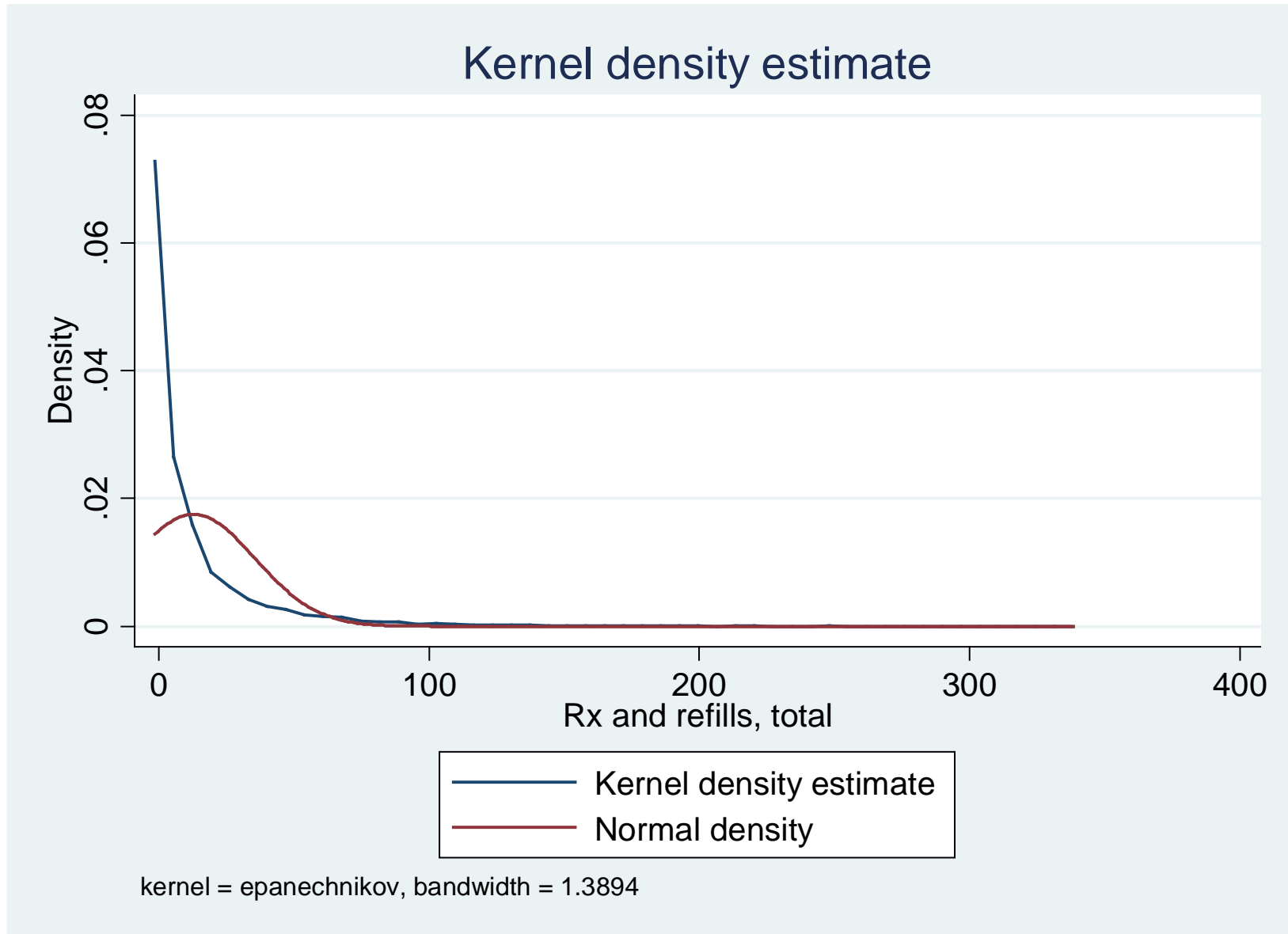
# Density for OLS Studentized Residuals Total Medical



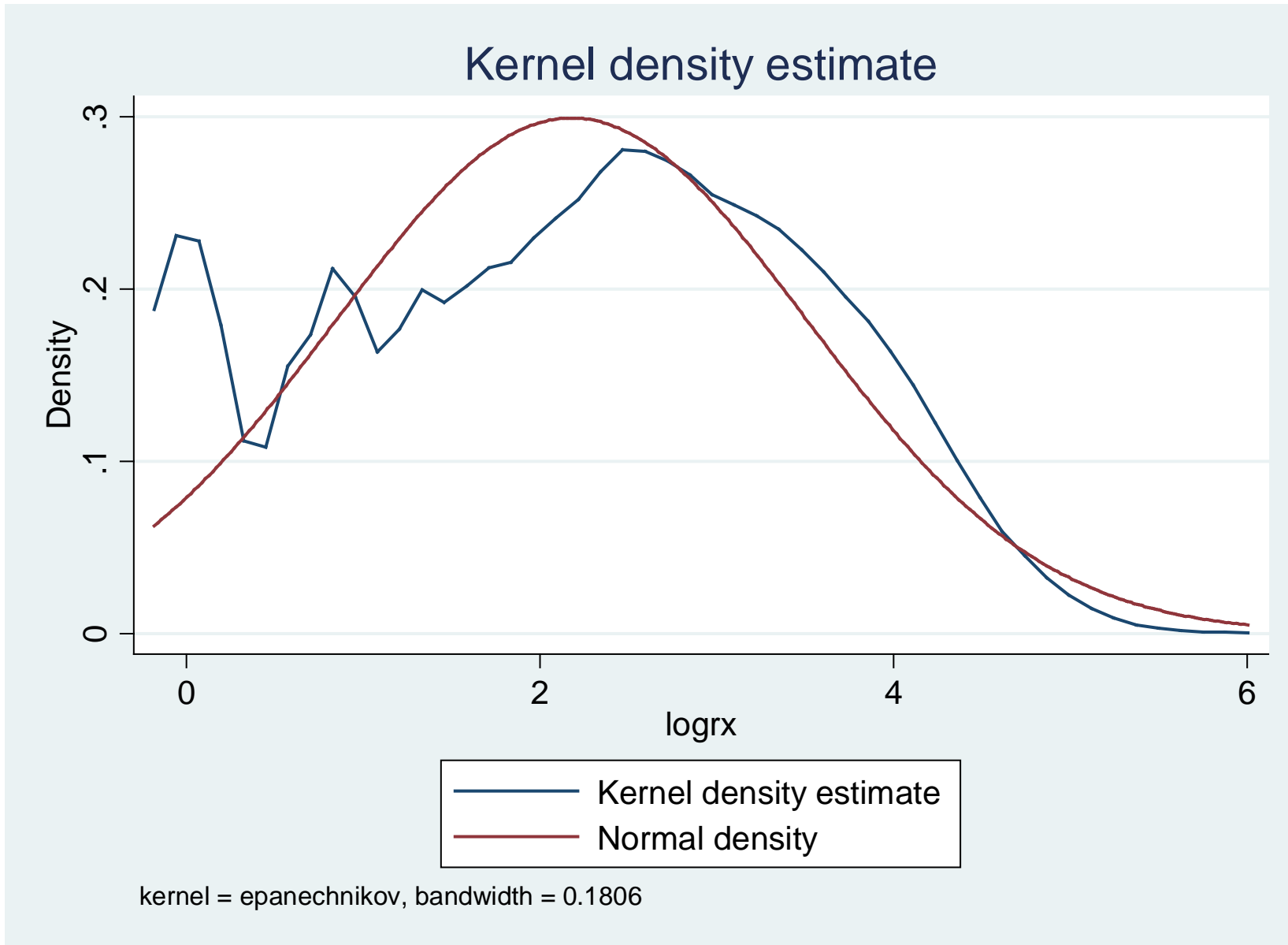
# Density for OLS Studentized Residuals, Log Scale Total with $\$ > 0$



## **FYI:** Density for Number of Rx fills and refills



**FYI: Density for  $\log(\# \text{ Rx fills} \mid \text{Rx} > 0)$**



# Overview

**Statistical issues and potential problems**

**Skewness**

**Studies with skewed outcomes but no zero mass problems**

**Model checks**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

# Overview

**Studies with skewed outcomes but no zero mass**

## **Assessing model fit**

**Picking a model**

**Box-Cox test**

**GLM family test**

**Checking for heteroscedasticity**

**Checking model fit**

**Pregibon's Link Test and Ramsey's RESET test**

**Modified Hosmer-Lemeshow test**

**Checking for overfitting**

**Copas style tests**

# Model Checks

## Primary Concern

**Systematic bias as a function of covariates  $x$**

## Secondary Concern

**Efficiency**

## Tertiary Concern

**Ease of use**

**Tests can be modified for most models considered here**

**Most are easily implemented in Stata 12**

## 2004 MEPS Data Examples

Dependent variables	<u>if y &gt; 0</u>			Pos %
Variable	Mean	Mean	Std Dev	%
Total medical \$	3386	4480	10604	82.2
Total dental \$	211	566	978	37.3
# Prescriptions	13	19	25	66.6



# Box-Cox Test

## Purpose

To determine relationship between  $x\beta$  and  $E(y|x)$

## Box-Cox test

Find MLE value of  $\lambda$   $y^{(\lambda)} = \frac{y^\lambda - 1}{\lambda}$

Stata command `boxcox y $x if y > 0`

## Conclude

If  $\hat{\lambda} = -1$  inverse  $\Rightarrow (1/y) = X\beta + \varepsilon$

If  $\hat{\lambda} = 0$   $\ln(y)$   $\Rightarrow \ln(y) = X\beta + \varepsilon$

If  $\hat{\lambda} = .5$  square root  $\Rightarrow \sqrt{y} = X\beta + \varepsilon$

If  $\hat{\lambda} = 1$  linear  $\Rightarrow y = X\beta + \varepsilon$

If  $\hat{\lambda} = 2$  square  $\Rightarrow y^2 = X\beta + \varepsilon$

(if skewed left)

# Box-Cox Test Examples

Variable	$\hat{\lambda}$ (std)	Conclusion
Total medical	.0519 (.0041)	Close to log**
Total dental	-.1071 (.0080)	Close to log*
# Prescriptions	.0340 (.0064)	Close to log **

\* but significantly different from zero (log) at  $p < 0.10$

\* but significantly different from zero (log) at  $p < 0.05$

Note:  $\lambda$  is called *theta* in Stata for some  
versions of the test (LHS only)

# Checking for Heteroscedasticity

**Concern is retransformation bias under  $\log(y)$  or Box-Cox transformation**

**Use one of standard tests for heteroscedasticity on log-scale**

**Breusch-Pagan-Godfrey-White test**

**Park test – GLM version**

**Consider  $\ln(y_i) = x_i' \beta + \varepsilon_i$**

**Use least square residuals on log- scale to create**

$$\log \text{var}_i = \left( \ln(y_i) - x_i' \hat{\beta} \right)^2$$

**Estimate response logvar to x's by GLM (gamma, log link) `glm`**

**`logvar $x, family(gamma) link(log) robust`**

**`test $x`**

**Or use alternative test for heteroscedasticity**

# **Total Medical Expenditures, if Positive MEPs 2004, Adults**

## **Significantly heteroscedastic in**

- **Decreasing variance in age ( $p < 0.001$ ) but being female (NS)**
- **Higher variance for blacks ( $p = 0.010$ )**
- **Complex variance in income and education ( $p < 0.001$ )**
- **Increasing variance for uninsured ( $p = 0.006$ )**
- **Not significant in health status / functioning**

**Complex heteroscedasticity probably rules out OLS on log(total medical expenditures) in favor of GLM**

- **Studentized residuals too skewed and heavy-tailed for normal theory model → bias in retransformation**
- **Group-wise smearing will have major precision losses**

# GLM Family Test

## Purpose

Determine relationship between raw-scale mean and variance functions,  $E(y|x)$ , and  $\text{Var}(y|x)$

Use a GLM family test that is modified Park test with GLM

```
glm y $x, family(gamma)link(log)
    predict xbetahat, xb
gen rawresid = y - exp(xbetahat)
gen rawvar = rawresid^2
glm rawvar xbetahat, f(gamma)link(log)
coefficient on xbetahat indicates distribution
```

Stata: see *iHEA2013\_sample\_programs.zip*

## **FYI: GLM Family Test (alternative)**

### **OLS alternative**

- 1. Regress  $y$  (raw scale) on  $x$ , predict  $\hat{y}$**
- 2. Save raw-scale residuals  $\hat{r} = y - \hat{y}$**
- 3. Regress  $\ln(\hat{r}^2)$  on  $\ln(\hat{y})$  and a constant**

**Because the use of log transform of residual squared raises a retransformation bias issue,  
the GLM version is preferred over the OLS version of the  
Family Test**

## GLM Family Test (cont'd)

**Coefficient on  $x\hat{\beta}$  =  $\ln(\hat{y})$  gives the family**

**If  $\hat{\gamma} = 0$  Gaussian NLLS (variance unrelated to mean)**

**If  $\hat{\gamma} = 1$  Poisson (variance equals mean)**

**If  $\hat{\gamma} = 2$  Gamma (variance exceeds mean)**

**If  $\hat{\gamma} = 3$  Wald or inverse Gaussian**

<b>Variable</b>	<b><math>\hat{\gamma}</math></b>	<b>Std. Error</b>	<b>Conclusion</b>
<b>Total medical</b>	<b>0.9065</b>	<b>0.4593</b>	<b>Poisson**</b>
<b>Total dental</b>	<b>1.1611</b>	<b>0.5879</b>	<b>Gamma</b>
<b># Prescriptions</b>	<b>1.2605</b>	<b>0.1321</b>	<b>Either Gamma or Poisson*</b>

**\*For total medical, # Prescriptions, Gamma is consistent, but not efficient. Issues with inference in two-step process.**

**\*\* Results sensitive to right hand side specification. Fuller specification suggests gamma, but also rejects it.**

## **FYI** Sample Family test code

```
use meps_ashe_subset5.dta
drop if exp_tot== 0 | exp_tot ==.
quietly {
    glm exp_tot age female, link(log) family(gamma)
        predict double rawyhat, mu
        predict double xbeta1, xb
    generate double rawvar = (exp_tot - rawyhat)^2
    generate double xbeta2 = xbeta1^2
}
** family test
glm rawvar xbeta1, link(log) family(gamma) nolog robust
    test xbeta1 - 0 = 0 /* NLLS or Gaussian family */
    test xbeta1 - 1 = 0 /* Poisson family */
    test xbeta1 - 2 = 0 /* Gamma family */
    test xbeta1 - 3 = 0 /* Inverse Gaussian family */
** check fit for family test using Pregibon's Link Test
glm rawvar xbeta1 xbeta2, link(log) family(gamma) nolog robust
```



## FYI Sample Family test results

\*\* family test

. glm rawvar xbeta1, link(log) family(gamma) nolog robust

---

rawvar	Coef.	Robust Std. Err.	z	P> z	[95% Conf. Interval]	
xbeta1	.9065369	.4593718	1.97	0.048	.0061848	1.806889
_cons	10.87347	3.992582	2.72	0.006	3.048155	18.69879

---

. test xbeta1 - 0 = 0 /\* NLLS or Gaussian family \*/

( 1) [rawvar]xbeta1 = 0  
chi2( 1) = 3.89  
Prob > chi2 = 0.0484

. test xbeta1 - 1 = 0 /\* Poisson family \*/

( 1) [rawvar]xbeta1 = 1  
chi2( 1) = 0.04  
Prob > chi2 = 0.8388

. test xbeta1 - 2 = 0 /\* Gamma family \*/

( 1) [rawvar]xbeta1 = 2  
chi2( 1) = 5.67  
Prob > chi2 = 0.0173

. test xbeta1 - 3 = 0 /\* Inverse Gaussian family \*/

( 1) [rawvar]xbeta1 = 3  
chi2( 1) = 20.77  
Prob > chi2 = 0.0000

## **FYI** Sample Family test results (cont'd)

```
. ** check fit for variance function via family test using Pregibon's Link Test  
. glm rawvar xbeta1 xbeta2, link(log) family(gamma) nolog robust
```

rawvar	Coef.	Robust Std. Err.	z	P> z	[95% Conf. Interval]	
xbeta1	-2.137975	10.63596	-0.20	0.841	-22.98407	18.70812
xbeta2	.1821556	.6136742	0.30	0.767	-1.020624	1.384935
_cons	23.54713	45.98447	0.51	0.609	-66.58078	113.675

**Can reject NLLS/Gaussian, Gamma and Inverse Gaussian**

**Cannot reject Poisson family**

**Model does not fail Link Test**

**Results have not been corrected for two-step approach, xbeta1 treated as fixed.**

- **Bootstrap whole?**
  - Edward will discuss this later in two-part models
- **I will also discuss EEE extension to GLM *next***

**Results sensitive to right hand side specification**

## EEE extension to GLM

**May need more flexible GLM setup with richer set of link and family to avoid bias if incorrect link or loss of efficiency if incorrect family**

**Estimate link and variance power functions to estimate  $\lambda$ ,  $\theta$ 's, and  $\beta$ 's jointly**

$$E(y_i | x_i) = \mu_i = g^{-1}(x_i' \beta)$$

$$g(\mu_i) = (\mu_i^\lambda - 1) / \lambda$$

$$V(y_i) = \theta_1 (\mu_i)^{\theta_2}$$

## EEE extension to GLM (cont'd)

As  $\lambda \rightarrow 0$ , we have log link and ECM (exponential conditional mean) model

Allows for  $\lambda \neq 0$  (non-log) models and  $\theta_2 \neq$  integer

More efficient than choosing link and family separately

Avoids need to correct Family Test for two-stage process

Avoids bias from wrong link

Basu and Rathouz's extended estimating equation or GLM approach (*Biostatistics*, 2005).

See code and discussion in Basu paper in *The STATA Journal* 5(4). This helps to avoid major numerical issues

Install pglm from Basu website at:

<http://faculty.washington.edu/basua/index.html>

## **FYI: Sample code for EEE**

```
use meps_ashe_subset5
drop if tot_exp == 0 | totexp == .
** renormalize to reduce numerical problems
summarize tot_exp
generate double newraw = exp_tot/(r(mean))
** simpler specification
pglm newraw age female, vf(q)
    * tests for link
test [lambda]_cons = 0
test [lambda]_cons - 1 = 0
    * tests for variance functions
test [theta2]_cons - 0 = 0
test [theta2]_cons - 1 = 0
test [theta2]_cons - 2 = 0
test [theta2]_cons - 3 = 0
    * test for log link and gamma family
test [lambda]_cons = 0
test [theta2]_cons - 2 = 0, accum
```

**FYI: simple EEE for positive total medical expenditure, MEPS  
2004 adult sample**

```

-----
      exp_tot |      Coef.   Std. Err.      z    P>|z|     [95% Conf. Interval]
-----+-----
exp_tot      |
      age     |   .0274713   .0010639    25.82   0.000     .025386   .0295566
      female  |   .1555225   .0404298     3.85   0.000     .0762815  .2347634
      _cons   |  -1.475407   .0669523   -22.04   0.000    -1.606631 -1.344183
-----+-----
lambda       |
      _cons   |   .3325981   .131289     2.53   0.011     .0752764  .5899198
-----+-----
theta1       |
      _cons   |   5.562189   3.452875     1.61   0.107    -1.205322  12.3297
-----+-----
theta2       |
      _cons   |  -.1643946   2.315348    -0.07   0.943    -4.702394  4.373605
-----

```

## Example: EEE estimates for total medical expenditures if positive

<i>Parameter</i>	<i>coef.</i>	<i>Std. err.</i>	<i>z</i>	<i>p-value</i>
$\lambda$	0.3326	0.1333	2.53	0.011
$\theta_2$	-1.1643	2.3153	-0.07	0.943

Reject log link ( $\lambda = 0$ ) at p = 0.0113

Reject identity link ( $\lambda = 1$ ) at p < 0.001

Cannot reject Gaussian (NLLS) ( $\theta_2 = 0$ )

Cannot reject Poisson family ( $\theta_2 = 1$ )

Cannot reject Gamma family ( $\theta_2 = 2$ )

Cannot reject inverse gaussian ( $\theta_2 = 3$ )

But can reject log link and gamma family at p = 0.0089

## EEE Summary

**Reminder to be careful about correcting inferences in Family Test for two-step approach. In this case, the inferences for conclusions could be dramatically different**

**Conclusions about the link function do not change qualitatively with richer age-gender specifications or with added other covariates.**

- **Log link still rejected**
- **Variance function estimate of  $\hat{\delta}$  still imprecise**



# **Assessing the Model Fit for Linearity**

**Pregibon's Link Test (scale of estimation)**

**Ramsey's RESET Test (scale of estimation)**

**Modified Hosmer-Lemeshow (on scale of estimation or  
scale of interest)**

# Link and RESET Tests

## Purpose

To determine linearity of response on scale of estimation  
These tests work for any model (e.g., OLS, logit, probit)

## Pregibon's Link test for OLS

$$y = \delta_0 + \delta_1(x'\hat{\beta}) + \delta_2(x'\hat{\beta})^2 + v$$

$$\text{Test } \hat{\delta}_2 = 0$$

Stata: `linktest`

## Ramsey's RESET test (one version, as implemented in Stata)

$$y = \delta_0 + \delta_1(x'\hat{\beta}) + \delta_2(x'\hat{\beta})^2 + \delta_3(x'\hat{\beta})^3 + \delta_4(x'\hat{\beta})^4 + v$$

$$\text{Test } \hat{\delta}_2 = \hat{\delta}_3 = \hat{\delta}_4 = 0$$

Stata: `estat ovtest`

## Link and RESET Tests (cont'd)

For alternative estimators with linear index:  $x'\beta$

Use original estimator with functions of  $x'\hat{\beta}$ , and  $(x'\hat{\beta})^2$  as covariates

**STATA example:**

```
logit $depv $indv
      predict xbeta1, xb
gen    xbeta2 = xbeta1^2
logit $depv xbeta1 xbeta2, robust
      test xbeta2
```

**Similarly for RESET**

## Link and RESET Tests (cont'd)

### Conclude

These tests are diagnostic, not constructive

If do not reject null, keep model the same

If reject null, there could be problem with functional form or influential outliers for either OLS or GLM

### Example for log(y) by OLS version

Variable	<u>p-values</u>		Conclusion
	Link	RESET	
Total medical	< 0.001	<0.001	Fails Both Tests
Total dental	<0.001	<0.001	Fails Both Tests
# Prescriptions	<0.001	<0.001	Fails Both Tests

Similar conclusions for gamma GLM with log link.

Sensitive to specification of covariates!

Stata: see sample programs (`chklinols.ado` and `chklinglm.ado`)

# **Link and RESET Tests (cont'd)**

## **Advantages**

**Easy**

**Omnibus tests**

## **Disadvantages**

**Incomplete for multipart models**

**Sensitive to influential outliers, especially RESET**

# Modified Hosmer-Lemeshow Test

## Purpose

To check fit on scale of interest or raw scale for systematic bias

## Modified Hosmer-Lemeshow test

Estimate model (e.g., GLM  $y$  or OLS  $\ln(y) = x\beta + \varepsilon$ )

Retransform to get  $\hat{y}$  on raw scale

Compute raw-scale residual  $\hat{r} = y - \hat{y}$

Create 10 groups, sorted by specific  $x$  (or by  $x\hat{\beta}$ )

$F$ -test of whether all 10 mean residuals different from zero

Look for systematic patterns (e.g., U-shaped pattern)

**Stata:** see *iHEA2013\_sample\_programs.zip*

# Modified Hosmer-Lemeshow Test (cont'd)

## Conclude

**This test is also non-constructive**

**No problem if there is no systematic pattern**

**If reject null, there could be problem with**

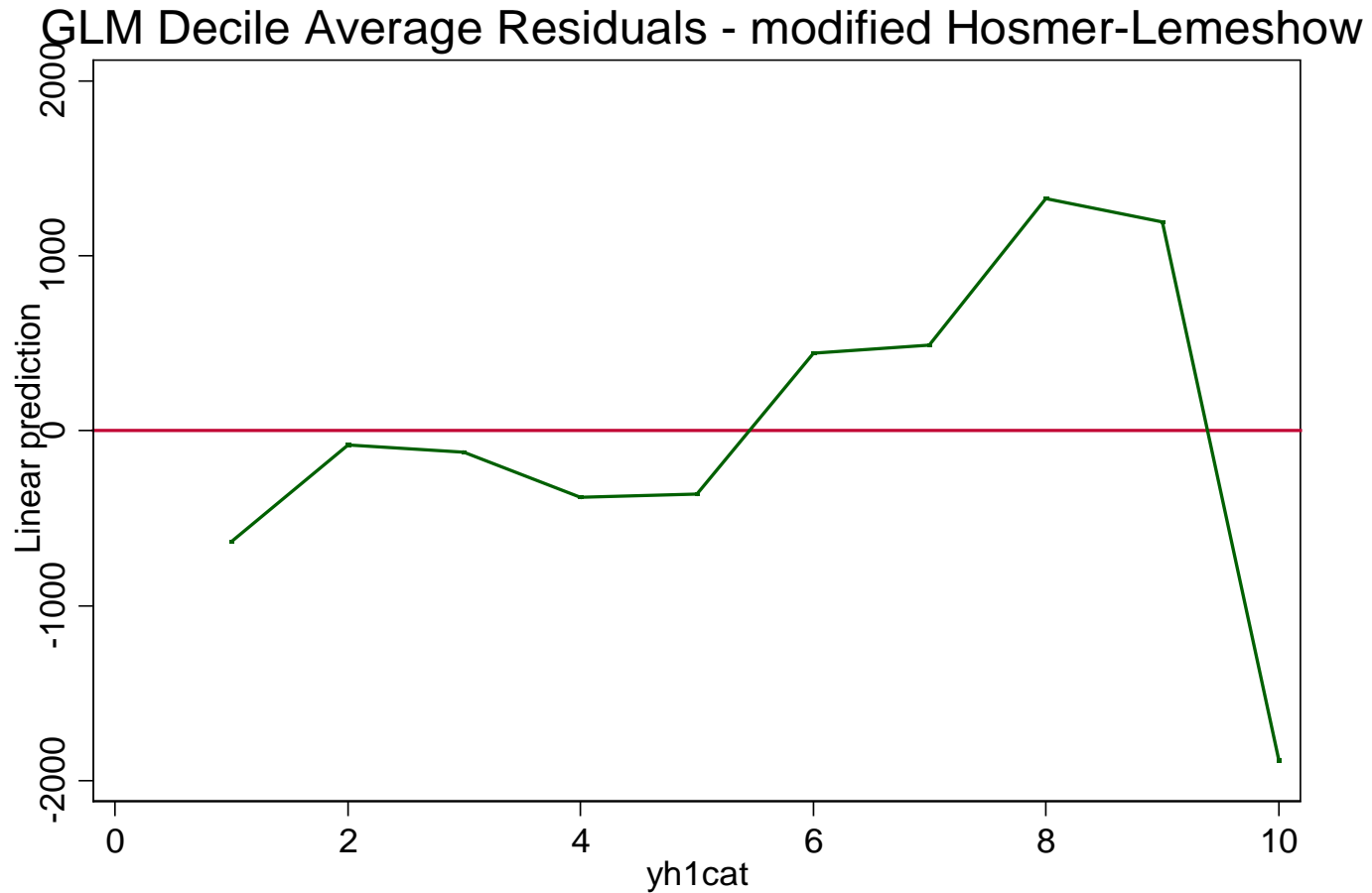
- **left side (wrong power or link function)**
- **right side (wrong functional form of  $x$ 's)**
- **or both**

## Example for gamma with log link

<b>Variable</b>	<b><math>p</math>-value for <math>F</math>-test</b>	<b>Conclusion</b>
<b>Total medical</b>	<b>&lt; 0.001</b>	<b>Problem*</b>
<b>Total dental</b>	<b>&lt; 0.001</b>	<b>Problem*</b>
<b># Prescriptions</b>	<b>&lt; 0.001</b>	<b>Problem*</b>

**\* *Problem partially in age-gender specification***

# Modified Hosmer-Lemeshow Estimates by Deciles of Prediction for Total Medical Expenditures





## Modified Hosmer-Lemeshow Test (cont'd)

Test linearity fit for power function matters for total medical expenditures ( $\text{exp\_tot}$ ), positive cases only.

Use modified Hosmer-Lemeshow, Pregibon's Link, and Ramsey's RESET tests on estimation scale. OLS example.

Variable	Power Function	Hosmer-Lem. $F$ -test	Pregibon Link Test $F$	Ramsey RESET $F$
Totexp	1.0	4.17	19.48	11.83
Totexp <sup>0.5</sup>	0.5	4.28	9.34	13.35
Log(Totexp)	0.0	3.82	6.03	9.69
(1/Totexp) <sup>0.5</sup>	-0.5	4.86	38.363	14.83

All significant at  $p < 0.001$ , except  $\ln(y)$  Link test at  $p = 0.01$

## **Modified Hosmer-Lemeshow Test (cont'd)**

**All models considered fail specification tests, except log transform using Link Test**

**For all tests best fit for transforms considered is log model**

**Remaining specification failure is largely due to age-gender specification, not fine-tuning transformation**

# **Modified Hosmer-Lemeshow Test (cont'd)**

## **Advantages**

**Works on scale of ultimate interest, as well as on scale of estimation;  
can choose scale concerned about**

**Works for any model (including logit, probit, 2-part, NB)**

**Can detect problems missed by omnibus Link and RESET tests,  
because can look at fit for key covariates**

## **Disadvantage**

**Lacks power**

**Individual coefficients sensitive to influential observations if done  
on scale of interest (raw scale)**

## **FYI: Sample Stata code**

**Stata 12 code can be found in**

***iHEA2013\_sample\_programs.zip***

**Code for linearity tests for OLS or transformed y with outlier diagnostics: `chklinols.ado`**

**Code for linearity tests for GLM: `chklinglm.ado`**

**Code for \*.ado, \*.sthlp, with test programs in**

**`Chklinpgm` in `iHEA2013_sample_programs.zip`**

# Overfitting Tests

**Overfitting can be a problem**

**Tailoring the model to the specific data set**

**But at the expense of explaining other similar data sets**

**Overemphasis on explaining a few outliers when data are very skewed or cases have leverage. For OLS,**

**but some  $\varepsilon$ 's are extremely large as well as x's extreme**

**Combined risk of influential outlier**

**Overfitting is often a major problem for expenditure data esp. for small to moderate sample sizes or rare covariates**

**Maximizing R-squared leads to overfitting**

## **FYI: Copas Style Tests (cont'd)**

### **Purpose**

**To test for over-fitting and misspecification using split sample cross validation**

### **Copas test (original version of it)**

**Randomly split sample into two equal groups A and B**

**Estimate model on sample A, retain coefficients**

**Forecast to sample B**

$$y_i^A = \left(x_i^A\right)' \beta + \varepsilon_i^A$$

$$\hat{\beta}^A = \left(X_A' X_A\right)^{-1} \left(X_A' Y_A\right)$$

$$y_i^B = \delta_0 + \delta_1 \left( \left(x_i^B\right)' \hat{\beta}^A \right) + \varepsilon_i^B$$

$$= \delta_0 + \delta_1 \left( \hat{y}_i^{AB} \right) + \varepsilon_i^B$$

## **FYI: Copas Style Tests (cont'd)**

**If there is no overfitting, we expect  $E(\hat{\delta}_1) = 1$**

**Test  $\hat{\delta}_1 = 1$**

- But Expect  $\hat{\delta}_1 < 1$  due to sampling variance in  $\hat{\delta}_1$  or overfitting**
- Distance  $1 - \hat{\delta}_1$  is measure of overfitting in large samples**

**If using GLM, both sides of cross-validation done by GLM with same link and distribution**

**Generally same scale of estimation or estimation approach is used for both splits for the original Copas style tests**

## **FYI: Copas Style Tests (cont'd)**

**Copas test (common health econometric use)**

**Not interested in scale of estimation per se. It solves a statistical issue**

**Interest is in scale-of-interest or raw-scale behavior( \$ or €)**

**Difference from standard Copas is that B sample estimation conducted on scale of interest or raw scale (\$ or €)**

**See Veazie et al (2003) or Basu et al (2006)**

**Interpretation and expectations for  $\hat{\delta} = 1$  and  $1 - \hat{\delta}$  are still the same**



# Split Sample Tests

See sample code in ihea2013\_sample\_programs under either Manning\_programs for Copas style or Deb\_programs for 10-fold (K-fold) splits

## Conclusions:

1. If  $\hat{\delta}$  significantly different from one, consider outliers or pruning model in terms of covariates or more parsimonious specification
2. If  $\hat{\delta}$  quite imprecise, consider more efficient or robust methods
3. Also consider other methods for split sampling which may be stronger tests (more precise) than 50-50 splits. Rich literature in Statistics
4. Results depend on sample size and complexity of the specification

# Summary of MEPS modeling

## Positive Total Medical Expenditures

**Standard OLS log(\$)** subject to complex heteroscedasticity

- **Error is not normally distributed**
- **Normal theory models will be biased on retransformation by failure of normality**
- **Potential bias for estimates of impact of  $x$  on  $E(\$ | x, \$ > 0)$  due to heteroscedasticity**

**Log transform overcorrects in Box-Cox family and log link is not optimal for GLM**

- **Potential for bias in either case**

## **Summary of MEPS modeling (cont'd)**

**Evidence on GLM Family is mixed and depends on test and specification**

- **Distribution for GLM is neither Identity link nor Inverse Gamma family**
- **Evidence mixed on Poisson vs. Gamma**
- **Efficiency gains from using EEE or iteratively reweighted least squares**

**Simple age and gender specification is inadequate**

- **Over-predicts most expensive group – the elderly**
- **Needs more complex age function interacted with gender**

## Summary of MEPS modeling (cont'd)

**GLM (log link, gamma) more precise than OLS on raw dollars**

**Log link too severe to achieve linearity**

- **Specific solution depends on specification of covariates**
- **All have  $\hat{\lambda} > 0$  in MEPS 2004**

**OLS more susceptible to influential outliers**

- **Here issue is expensive cases with any health limitation**
- **Important but uncommon subgroup**

# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

**Top Ten Urban Myths of Health Econometrics**

# Overview

**Studies with skewed outcomes but no zero mass problem**

**Alternative models**

**Comparing alternative models**

**Assessing model fit**

**Interpretation**

# Overview

**Studies with skewed outcomes but no zero mass problem**

## **Interpretation**

**Marginal and incremental effects**

**OLS**

**GLM with Log Link**

**Four Models for  $\ln(y)$**

**Square Root**

# Single-Equation Models for $y > 0$

## Interpretation

$\hat{y}$

**Marginal and incremental effects**

## Models

**OLS**

**GLM with log link**

**$\ln(y)$ : four versions depending on error assumptions**

**normal or non-normal; homo- or heteroskedastic**

**Square root of  $y$ , as example of Box-Cox**



# Marginal and Incremental Effects (1)

**Compare seven different single-equation models**

**Use the same MEPS 2004 data**

**Compute**

$\hat{y}$

**Marginal and incremental effects**

**Include interaction between age and female**

**Show formulas for general models**

**Show basic Stata code**

**Compare results across models**

## Marginal and Incremental Effects (2)

### *Marginal effects*

**For continuous variables**

**Take partial derivative**

### *Incremental effects*

**For dummy variables**

**Also for discrete change in continuous variables**

**Take discrete difference**

# Marginal and Incremental Effects (3)

**Marginal effects in linear models (OLS) are easy**

**Marginal effects in nonlinear models are more complicated**

**Several ways to compute them**

- **For full sample**

**Recycled or standardized predictions**

**Average-of-the-probabilities approach**

- **For a single, typical observation**
- **Can change value for subsample or whole sample**
- **Compute treatment effect**

**For the treated, the untreated, or standardized pop.**

**The appropriate method depends on the research question**

# Marginal and Incremental Effects (4)

**Stata's `margins` command makes predictions and marginal effects easier**

## **Main points about `margins`**

- **Don't let the name fool you, not just marginal effects**
- **Computes predicted values and probabilities**
- **Computes marginal and incremental effects (`i.var`)**
- **Computations for single obs., or averaged, or subsample**
- **Track nonlinearities and interactions if use `#` notation**
- **Can plot relationships quickly with `marginsplot`**
- **Computes standard errors (delta method)**

## **Warnings!!!**

**Just because margins calculates standard errors easily does not mean that they are correct**

- **Normal theory may not apply**
- **Delta method standard errors are biased in certain cases**
- **Especially a problem for retransformed models**
- **Margins does not account for all sources of uncertainty**
- **We will show examples and explain why**

## Marginal and Incremental Effects (6)

Use proper syntax so Stata knows variable type

Continuous variable: `c.varname`

Incremental variable: `i.varname`

Example: `regress y c.age i.female`

Stata takes complicated 1st derivatives, not simple 2nd derivatives if show relationship between variables using #

Example with interaction: `regress y c.age##i.female`

The Stata manual has extensive examples

# Marginal and Incremental Effects (7)

## Basic model

$$y = \beta_0 + \beta_1 \text{age} + \beta_2 \text{female} + \beta_3 \text{age} \times \text{female} + \varepsilon$$

Focus on 82 percent with positive expenditures ( $N = 15,946$ )

Mean expenditures (if expenditures  $> 0$ ) is \$4,480

Mean age is 47.4 [range is 18 to 85]

Women are 59 percent of the sample

# OLS (1)

## Model

$$y = \beta_0 + \beta_1 age + \beta_2 female + \beta_3 age \times female + \varepsilon$$

## Interpretation

$$\hat{y} = x\hat{\beta}$$

$$\frac{\partial \hat{y}}{\partial age} = \hat{\beta}_1 + \hat{\beta}_3 female$$

$$\frac{\Delta \hat{y}}{\Delta female} = \hat{\beta}_2 + \hat{\beta}_3 age$$



# OLS (2)

```
regress $y c.age##i.female, vce(robust)
```

```
. regress $y $x, vce(robust)
```

Linear regression

```
Number of obs = 15946  
F( 3, 15942) = 191.02  
Prob > F      = 0.0000  
R-squared     = 0.0439  
Root MSE     = 10370
```

exp_tot	Coef.	Robust Std. Err.	t	P> t	[95% Conf. Interval]	
age	135.7795	8.457908	16.05	0.000	119.2011	152.358
1.female	1456.8	466.2623	3.12	0.002	542.8731	2370.727
female#c.age						
1	-17.5167	10.80951	-1.62	0.105	-38.70457	3.671164
_cons	-2330.034	377.0775	-6.18	0.000	-3069.148	-1590.919

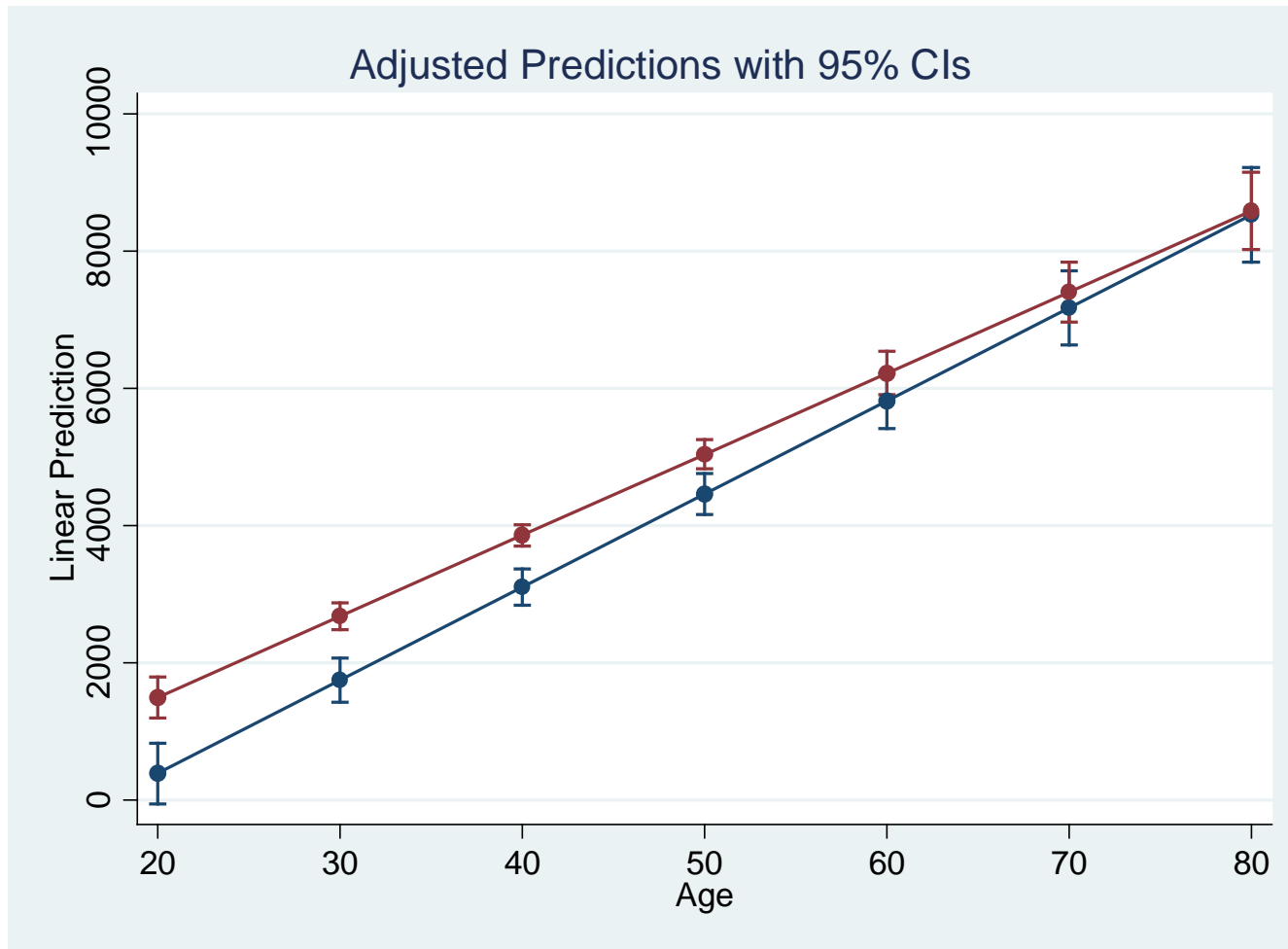
## **FYI: OLS (3)**

```
/* predicted values */
margins                                /* overall mean */
margins, at((mean) _all)              /* at mean of x */
margins, at(age=(20(20)80))          /* change age */
margins female                        /* change sex */
margins, over(female)                /* subset by sex */

/* marginal effects*/
margins, dydx(age female)
margins, dydx(age) at(female=(0 1))
margins, dydx(age) at(age=(20(10)80) female=(0 1))
```

# OLS (4)

```
margins, at(age=(20(10)80) female=(0 1))  
marginsplot, legend(off)
```



# OLS (5)

Margins: at() vs. over()

```
. margins female /* change sex */
```

---

		Delta-method			
		Margin	Std. Err.	z	P> z
	-----+-----				
_at					
1		4108.596	141.8317	28.97	0.000
2		4734.758	98.4763	48.08	0.000

---

```
. margins, over(female) /* subset by sex */
```

---

		Delta-method			
		Margin	Std. Err.	z	P> z
	-----+-----				
female					
0		4144.966	142.62	29.06	0.000
1		4712.789	97.75823	48.21	0.000

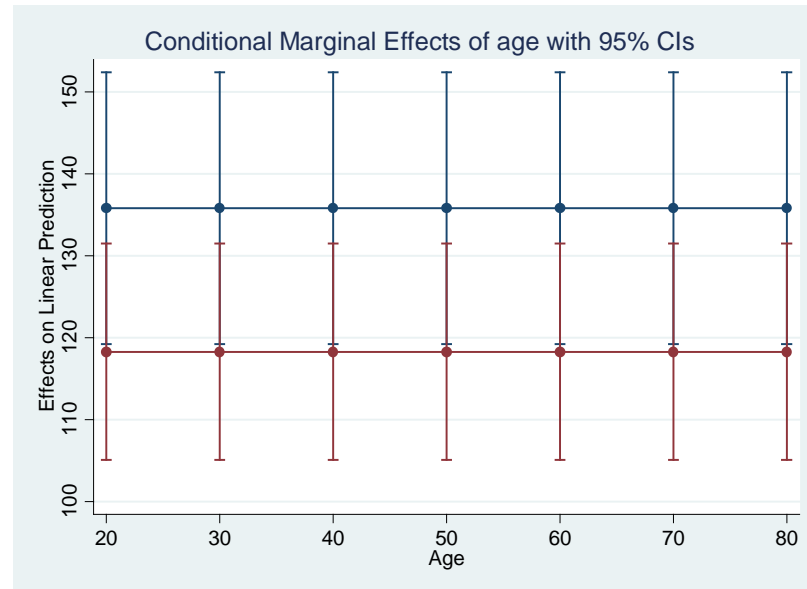
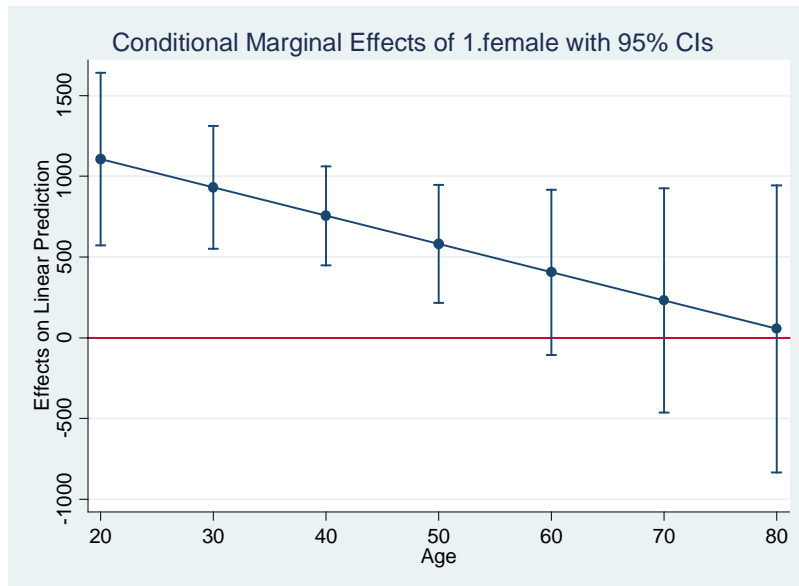
---



# OLS (7)

```
margins, dydx(female) at(age=(20(10)80))  
marginsplot, legend(off) yline(0)
```

```
margins, dydx(age) at(age=(20(10)80) female=(0 1))  
marginsplot, legend(off)
```



# GLM with Log Link (1)

## Model

$$\ln[\hat{y}|x] = \beta_0 + \beta_1 age + \beta_2 female + \beta_3 age \times female$$

## Interpretation (for GLM models with log link)

$$\hat{y} = \exp(x\hat{\beta})$$

$$\frac{\partial \hat{y}}{\partial age} = (\hat{\beta}_1 + \hat{\beta}_3 female) \times \hat{y}$$

$$\frac{\Delta \hat{y}}{\Delta female} = \exp(\hat{\beta}_0 + \hat{\beta}_1 age + \hat{\beta}_2 + \hat{\beta}_3 age) - \exp(\hat{\beta}_0 + \hat{\beta}_1 age)$$

## GLM with Log Link (2)

```
glm $y $x, link(log) family(gamma) nolog  
  
margins  
margins, at((asobserved))  
margins, at(age=(65) female=(1))  
  
margins, dydx(age female)  
margins, dydx(female) at(age=(20(15)80))  
margins, dydx(age) at(female=(0 1))  
margins, dydx(age) at(age=(20(10)80) ///  
    female=(0 1))  
  
margins, at(age=(20(10)80) female=(0 1))  
marginsplot, legend(off)
```



# GLM with Log Link (3)

```
. glm $y $x, link(log) family(gamma) nolog
```

exp_tot	Coef.	OIM Std. Err.	z	P> z
age	.0345881	.0020504	16.87	0.000
1.female	.7164142	.1305455	5.49	0.000
female#c.age				
1	-.0106117	.0025837	-4.11	0.000
_cons	6.513084	.1035501	62.90	0.000

# GLM with Log Link (4)

```
. margins                                /* overall mean */
```

```
-----
```

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
_cons	4497.587	110.4282	40.73	0.000	4281.152	4714.022

```
-----
```

```
. margins, at((asobserved))            /* at observed x */
```

```
-----
```

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
_cons	4497.587	110.4282	40.73	0.000	4281.152	4714.022

```
-----
```

```
. margins, at(age=(65) female=(1))    /* 65-yo woman */
```

```
-----
```

	Margin	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
_cons	6554.849	261.0338	25.11	0.000	6043.232	7066.466

```
-----
```

# GLM with Log Link (5)

```
. margins, dydx(age female) /* marginal effects */
```

	Delta-method				[95% Conf. Interval]	
	dy/dx	Std. Err.	z	P> z		
age	126.0603	7.591198	16.61	0.000	111.1818	140.9388
1.female	507.6144	224.4612	2.26	0.024	67.67859	947.5502

Note: dy/dx for factor levels is the discrete change from the base level.

```
. margins, dydx(female) at(age=(20(10)80)) /* me of sex by age*/
```

		Delta-method				[95% Conf. Interval]	
		dy/dx	Std. Err.	z	P> z		
1.female							
	_at						
	1	882.4317	145.0748	6.08	0.000	598.0903	1166.773
	2	930.0174	145.9933	6.37	0.000	643.8757	1216.159
	3	911.3586	149.3602	6.10	0.000	618.618	1204.099
	4	775.8044	185.3521	4.19	0.000	412.521	1139.088
	5	445.466	304.5039	1.46	0.143	-151.3506	1042.283
	6	-197.7472	548.9424	-0.36	0.719	-1273.655	878.1601
	7	-1330.912	971.3012	-1.37	0.171	-3234.628	572.8028

Note: dy/dx for factor levels is the discrete change from the base level.

# GLM with Log Link (6)

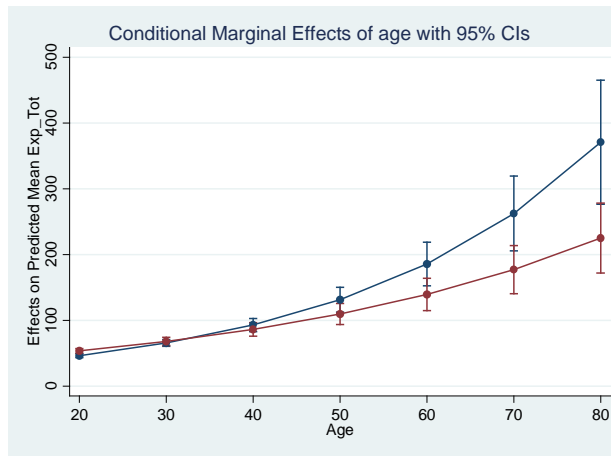
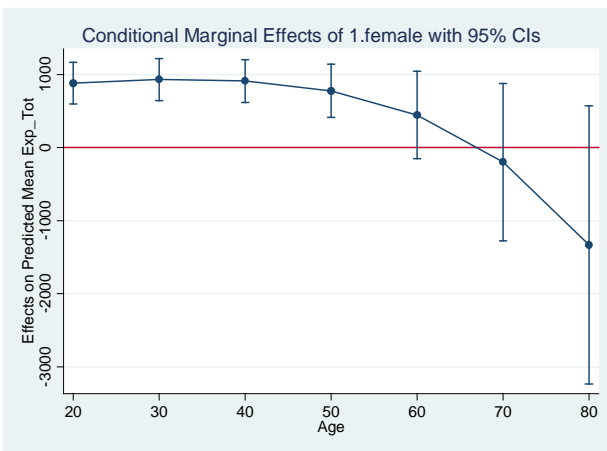
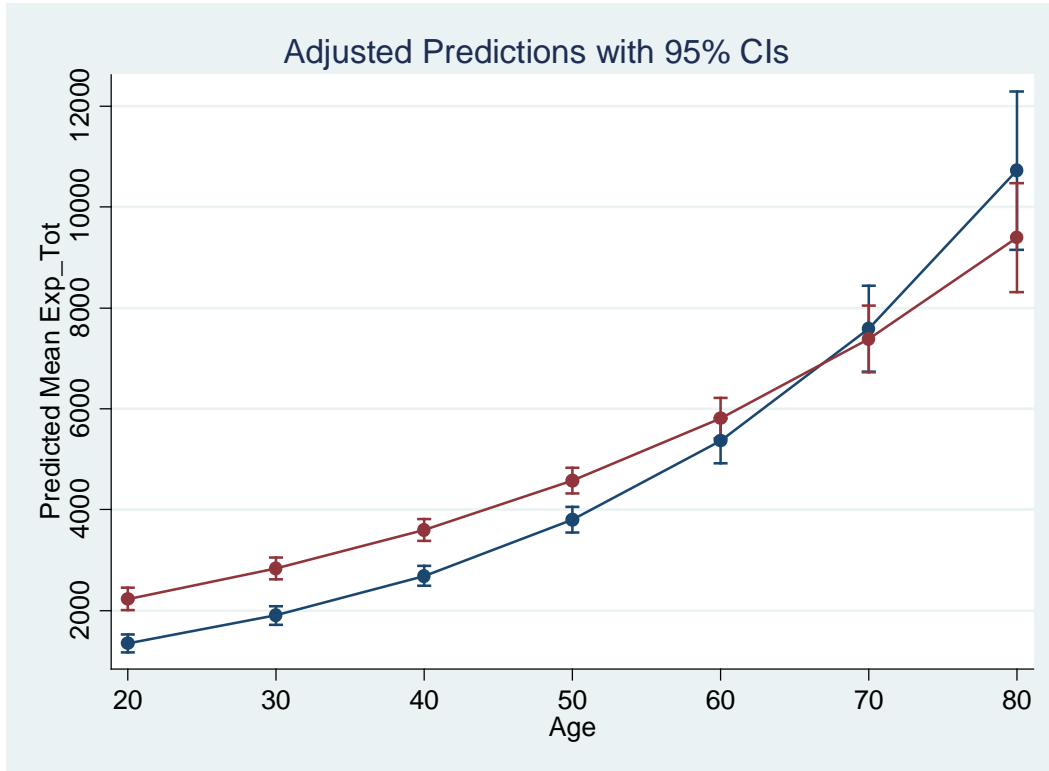
```
. margins, dydx(age) at(female=(0 1)) /* me of age by sex */
```

		Delta-method				
		dy/dx	Std. Err.	z	P> z	[95% Conf. Interval]
age	_at					
	1	145.406	12.8201	11.34	0.000	120.2791 170.533
	2	112.9657	9.366857	12.06	0.000	94.60698 131.3244

```
. margins, dydx(age) at(age=(20(10)80) female=(0 1))
```

		Delta-method				
		dy/dx	Std. Err.	z	P> z	[95% Conf. Interval]
age	_at					
	1	46.5534	1.591205	29.26	0.000	43.43469 49.6721
	2	53.42813	1.943758	27.49	0.000	49.61843 57.23783
	3	65.79085	2.705936	24.31	0.000	60.48731 71.09439
	4	67.90439	3.246718	20.91	0.000	61.54094 74.26784
	5	92.97788	5.139742	18.09	0.000	82.90417 103.0516
	6	86.30298	5.27994	16.35	0.000	75.95449 96.65147
	7	131.3995	9.530568	13.79	0.000	112.72 150.0791
	8	109.6866	8.27676	13.25	0.000	93.46448 125.9088
	9	185.6983	16.92464	10.97	0.000	152.5266 218.87
	10	139.406	12.57692	11.08	0.000	114.7557 164.0564
	11	262.4352	28.97887	9.06	0.000	205.6376 319.2327
	12	177.1779	18.64907	9.50	0.000	140.6264 213.7294
	13	370.8824	48.24422	7.69	0.000	276.3254 465.4393
	14	225.1839	27.12764	8.30	0.000	172.0147 278.3531

# GLM with Log Link (6)



# Four Models for $\ln(y)$ (1)

## Model

$$\ln(y) = \beta_0 + \beta_1 \text{age} + \beta_2 \text{female} + \beta_3 \text{age} \times \text{female} + \varepsilon$$

## Four assumptions about the error term

1. **Homoskedastic and Normal**
2. **Homoskedastic and Non-normal**
3. **Heteroskedastic and Normal**
4. **Heteroskedastic and Non-normal**

**These assumptions matter when making calculations about dollars on the raw scale, instead of log dollars**

# FYI

Error Assumptions	Retransformation Factor $E[e^{\varepsilon_i}]$	Expected Value of $y_i$ $E[y_i x_i]$	Population Average $E[y x]$
General theory	$\int_{-\infty}^{\infty} e^{\varepsilon_i} d\varepsilon_i$	$e^{x'_i\beta} E[e^{\varepsilon_i}]$	$\frac{1}{N} \sum_{i=1}^N e^{x'_i\beta} E[e^{\varepsilon_i}]$
Homoskedastic & Normal	$e^{.5\sigma^2}$	$e^{x'_i\beta} e^{.5\sigma^2}$	$\left( \frac{1}{N} \sum_{i=1}^N e^{x'_i\beta} \right) e^{.5\sigma^2}$
Homoskedastic & Non-normal	$\frac{1}{N} \sum_{i=1}^N e^{\hat{\varepsilon}_i}$	$e^{x'_i\beta} D_{smear}$	$\left( \frac{1}{N} \sum_{i=1}^N e^{x'_i\beta} \right) D_{smear}$
Heteroskedastic & Normal	$e^{.5\sigma^2(g_i)}$	$e^{x'_i\beta} e^{.5\sigma^2(g_i)}$	$\frac{1}{N} \sum_{g=1}^G \sum_{i=1}^{N_g} e^{x'_i\beta} e^{.5\sigma^2(g_i)}$
Heteroskedastic & Non-normal	$\frac{1}{N_A} \sum_{i \in g^A} e^{\hat{\varepsilon}_i}$	$e^{x'_i\beta} D_{smear}^A$	$\frac{1}{N} \sum_{g=1}^G \sum_{i=1}^{N_g} e^{x'_i\beta} D_{smear}^g$

## **FYI: Duan's Smearing Estimator**

**Corrects for non-normality in log models**

**Does *not* directly correct for heteroscedasticity**

**Can be adapted for heteroskedasticity by subgroup**

**Stata code**

```
regress lny $x  
predict double resid, residual  
egen Dsmear = mean(exp(resid))
```

**The smearing factor is always greater than 1.0, and is typically less than 4.0.**



## Four Models for $\ln(y)$ (2)

All based off same regression (only differ in retransformation)

```
. generate ln_y = ln(exp_tot)
```

```
. regress ln_y $x
```

ln_y	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
age	.0436052	.0010853	40.18	0.000	.0414779	.0457324
1.female	.9564238	.0702239	13.62	0.000	.8187771	1.09407
female#c.age						
1	-.0127392	.0013876	-9.18	0.000	-.015459	-.0100194
_cons	4.957389	.0549901	90.15	0.000	4.849602	5.065176

## Four Models for $\ln(y)$ (3)

```
* Generate error retransformation terms
predict double ehat, residual
predict double h_ii, hat
generate double etilde = ehat/sqrt(1 - h_ii)
```

### Homoskedastic retransformation factors

```
generate Normal_hom = exp(.5*e(rmse)^2)
egen Dsmear_hom = mean(exp(ehat))
```

### Heteroskedastic retransformation factors (if het. by gender)

```
sort female
by female: egen s2_hetN = mean(etilde^2)
generate Normal_het = exp(.5*s2_hetN)
by female: egen Dsmear_het = mean(exp(etilde))
```

# Four Models for $\ln(y)$ (4)

**Std. Dev. = 0 means same for all obs. (not zero variance!)**

```
. summarize Normal_hom Dsmear_hom
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Normal_hom	15946	3.089722	0	3.089722	3.089722
Dsmear_hom	15946	2.87812	0	2.87812	2.87812

```
. by female: summarize Normal_het Dsmear_het
```

```
-----  
-> female = 0
```

Variable	Obs	Mean	Std. Dev.	Min	Max
Normal_het	6530	3.129854	0	3.129854	3.129854
Dsmear_het	6530	3.11787	0	3.11787	3.11787

```
-----  
-> female = 1
```

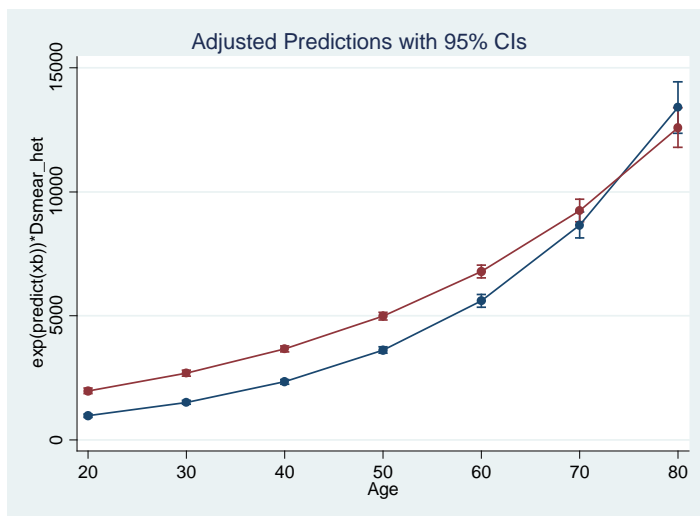
Variable	Obs	Mean	Std. Dev.	Min	Max
Normal_het	9416	3.062133	0	3.062133	3.062133
Dsmear_het	9416	2.713122	0	2.713122	2.713122

# Four Models for $\ln(y)$ (5)

Can use margins to predict  $\hat{y}$  for  $y > 0$

```
margins, expression(exp(predict(xb))*Normal_hom)
margins, expression(exp(predict(xb))*Dsmear_hom)
margins, expression(exp(predict(xb))*Normal_het)
margins, expression(exp(predict(xb))*Dsmear_het)
```

```
margins, expression(exp(predict(xb))*Dsmear_het)
    at(age=(20(10)80) female=(0 1))
marginsplot, legend(off)
```



## Four Models for $\ln(y)$ (6)

**BUT** ... `margins` only takes uncertainty of estimated coefficients in `predict(xb)` into account when computing standard errors

It ignores uncertainty in the retransformation factor

Standard errors can be computed by

Delta method if heteroskedasticity is by group (see HIE), or  
Bootstrapping

Problem is that `margins` easily computes the wrong standard errors

## Four Models for $\ln(y)$ (7)

**Can use margins to compute predicted mean for sample,  
one for each type of retransformation**

	Margin
yhat_Nhom	5309.599
yhat_Dhom	4945.968
yhat_Nhet	5304.076
yhat_Dhet	4912.771

**But to get correct standard errors, must bootstrap**

## **FYI: Bootstrapped Standard Errors**

**Bootstrap the standard errors**

**Draw repeated samples, with replacement**

**Re-estimate the model**

**Re-compute all statistics of interest (means, marginal effects)**

**Do this 1000 times**

**In Stata use the `bootstrap` command with `percentile`**

**Benefits of bootstrapping include**

- **Generates asymmetric CIs (e.g., for small samples)**
- **Accounts for uncertainty in retransformation for  $\ln(y)$  models**

## **FYI: Four Models for $\ln(y)$ (8)**

### **Bootstrap example for homoscedastic normal error**

```
* Bootstrap yhat for homoskedastic normal error model
capture program drop yhat_Normal_hom
program define yhat_Normal_hom, rclass
    tempvar xbeta yhat_Nhom

    regress ln_y $x
    predict double `xbeta', xb
    generate `yhat_Nhom' = exp(`xbeta')*exp(.5*e(rmse)^2)
    summarize `yhat_Nhom', meanonly
    return scalar yhat_Nhom = r(mean)
end
bootstrap yhat_Nhom=r(yhat_Nhom), ///
    reps(1000) seed(14): yhat_Normal_hom
estat bootstrap, all
```



## **FYI: Four Models for $\ln(y)$ (9)**

### **Bootstrap example for homoscedastic normal error**

```
* Bootstrap yhat for homoskedastic Duan smearing model
capture program drop yhat_Dsmear_hom
program define yhat_Dsmear_hom, rclass
    tempvar xbeta ehat yhat_Dhom Dsmear_hom

    regress ln_y $x
    predict double `xbeta', xb
    predict double `ehat', residual
    egen `Dsmear_hom' = mean(exp(`ehat'))
    generate `yhat_Dhom' = exp(`xbeta')*`Dsmear_hom'
    summarize `yhat_Dhom', meanonly
    return scalar yhat_Dhom = r(mean)
end
bootstrap yhat_Dhom=r(yhat_Dhom), ///
    reps(1000) seed(14): yhat_Dsmear_hom
estat bootstrap, all
```

## Four Models for $\ln(y)$ (10)

**Bootstrapped standard errors are much larger!  
By 29% to 81% in this example**

	Observed Coef.	Bootstrap Std. Err.
yhat_Nhom	5309.599	97.105
yhat_Dhom	4945.968	127.019
yhat_Nhet	5304.076	96.925
yhat_Dhet	4912.771	120.555

**Taking account of **all** sources of uncertainty matters**

**Biggest source of variation is retransformation**

**(Except for GLM models with low powers for variance functions, or  $\ln(y)$  models with low log-scale variances)**

## Four Models for $\ln(y)$ (11)

Error Assumptions	Marginal Effect $\partial E[y_i x_i] / \partial x_k$	Incremental Effect $\Delta E[y_i x_i] / \Delta x_k$
General theory	$\beta_k e^{x_i' \beta} E[e^\varepsilon] + e^{x_i' \beta} \frac{\partial E[e^\varepsilon]}{\partial x_k}$	$E[y_i x_k = 1] - E[y_i x_k = 0]$
Homoskedastic & Normal	$\beta_k E[y_i x_i]$	$(e^{x_i^1 \beta} - e^{x_i^0 \beta}) e^{.5\sigma^2}$
Homoskedastic & Non-normal	$\beta_k E[y_i x_i]$	$(e^{x_i^1 \beta} - e^{x_i^0 \beta}) D_{smear}$
Heteroskedastic & Normal		$e^{x_i^1 \beta} e^{.5\sigma^2}(g_i^1) - e^{x_i^0 \beta} e^{.5\sigma^2}(g_i^0)$
Heteroskedastic & Non-normal		$e^{x_i^1 \beta} D_{smear}^1 - e^{x_i^0 \beta} D_{smear}^0$

## Four Models for $\ln(y)$ (12)

Can use margins for marginal and incremental effects

```
estimates restore lnmodel
margins, expression((_b[age] +
    _b[1.female#c.age]*female)*exp(predict(xb))*Normal_hom)
margins, expression(exp(predict(xb))*Normal_hom) at(female=(0 1))
post
lincom _b[2._at] - _b[1bn._at]
```

**Heteroskedastic models even more complicated**  
**The standard errors still wrong, must **bootstrap****  
**Now betas in expression also held constant**

## Four Models for $\ln(y)$ (13)

**Marginal effect of age with delta-method and bootstrapped standard errors**

	Margin	Bootstrap Std. Err.
Homosk. & Normal	188.232	5.690
Homosk. & Non-N	175.341	6.192
Hetero. & Normal	188.377	5.686
Hetero. & Non-N	176.205	6.331

**Differences between standard errors from 3% to 23%.**

# Square Root (1)

## Model

$$\sqrt{y} = \beta_0 + \beta_1 age + \beta_2 female + \beta_3 age \times female + \varepsilon$$

## Interpretation (assuming homoscedasticity)

$$\hat{y} = (x\hat{\beta})^2 + \hat{V} \quad \hat{V} = \frac{1}{N - k - 1} \sum \hat{\varepsilon}^2$$

$$\frac{\partial \hat{y}}{\partial age} = 2(\hat{\beta}_1 + \hat{\beta}_3 female)(x\hat{\beta})$$

$$\frac{\Delta \hat{y}}{\Delta female} = (\hat{\beta}_0 + \hat{\beta}_2 + (\hat{\beta}_1 + \hat{\beta}_3)age)^2 - (\hat{\beta}_0 + \hat{\beta}_1 age)^2$$

## Square Root (2)

```
* Square Root model: Homoskedastic non-normal error
generate sqrt_y = sqrt($y)
regress sqrt_y $x
scalar s2_sqrt = e(rmse)^2

margins, expression(predict(xb)^2 + s2_sqrt)
margins, expression(2*(_b[age] +
    _b[1.female#c.age]*female)*predict(xb))
margins, expression(predict(xb)^2 + s2_sqrt)
    at(female=(0 1)) post
lincom _b[2._at] - _b[1._at]
```

# Square Root (3)

```
. regress sqrt_y $x
```

sqrt_y	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]	
age	.9536138	.0294372	32.39	0.000	.8959135	1.011314
1.female	16.25427	1.904798	8.53	0.000	12.52065	19.98789
female#c.age						
1	-.2067755	.0376374	-5.49	0.000	-.2805491	-.1330019
_cons	1.910251	1.491589	1.28	0.200	-1.013432	4.833933

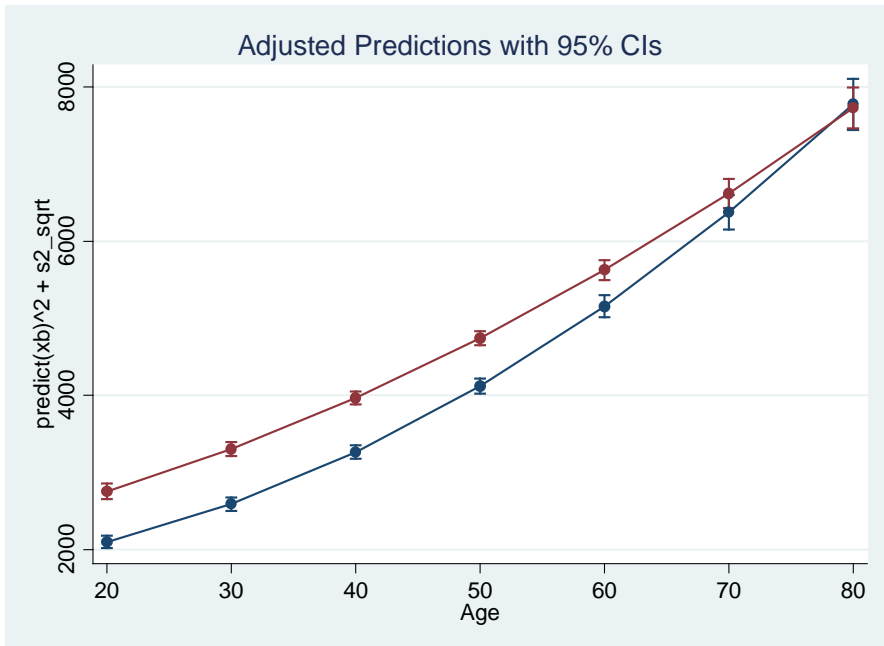


# Square Root (4)

```
. scalar s2_sqrt = e(rmse)^2  
. margins, expression(predict(xb)^2 + s2_sqrt)
```

	Delta-method					[95% Conf. Interval]	
	Margin	Std. Err.	z	P> z			
_cons	4480.678	34.27149	130.74	0.000	4413.507	4547.849	

```
margins, expression(predict(xb)^2 + s2_sqrt) at(age=(20(10)80) female=(0 1))  
marginsplot, legend(off)
```



# Square Root (5)

```
. margins, expression(2*(_b[age] + _b[1.female#c.age]*1.female)*predict(xb))
```

	Margin	Std. Err.	z	P> z	[95% Conf. Interval]	
_cons	84.14436	1.946344	43.23	0.000	80.3296	87.95913

```
. margins, expression(predict(xb)^2 + s2_sqrt) at(female=(0 1)) post
```

_at	Margin	Std. Err.	z	P> z	[95% Conf. Interval]	
1	4162.637	50.35074	82.67	0.000	4063.952	4261.323
2	4703.314	46.39187	101.38	0.000	4612.387	4794.24

```
. lincom _b[2._at] - _b[1._at]
```

( 1) - 1bn.\_at + 2.\_at = 0

	Coef.	Std. Err.	z	P> z	[95% Conf. Interval]	
(1)	540.6764	68.46461	7.90	0.000	406.4882	674.8646

**Heteroskedastic models even more complicated**  
**The standard errors still wrong, must bootstrap**  
**Betas in expression held constant**

# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

**Top Ten Urban Myths of Health Econometrics**

# Overview

**Studies with zero mass and skewed outcomes**

## **Brief overview of the Zero problem**

**Two-part models**

**Overview**

**Stata code**

**Predictions**

**Marginal and incremental effects**

**Complications**

# The Zero Problem (1)

## Statement of the problem

**Often a large mass at zero**

**These are true zeros, not censored values**

**Zero mass may respond differently to covariates**

## Examples

**Expenditures or use**

**Inpatient, outpatient, nursing home, Rx**

**Cigarette smoking**

**Alcohol consumption**

# The Zero Problem (2)

## Alternative estimators

**OLS (ignore the problem)**

**$\ln(y + c)$ , or Box-Cox with two parameters**

**GLM**

**Tobit (assume censored normal distribution)**

**Heckman selection (adjusted or generalized Tobit)**

**Two-part model**

**Conditional Density Estimation**

# Overview

## Studies with zero mass and skewed outcomes

### Brief overview of the Zero problem

#### Two-part models

Overview

Stata code

Predictions

Marginal and incremental effects

Complications

# Two-Part Model

**Takes advantage of basic rule of probability**

$$E(y|x) = \Pr(y > 0) \times E(y|y > 0)$$

**Splits consumption into two parts**

**1. Pr(any use or expenditures)**

**Full sample**

**Estimate with logit or probit model**

**2. Level of expenditures or use**

**Conditional on  $y > 0$**

**Estimates are on subsample with  $y > 0$**

**Predictions are for entire sample**

**Use appropriate continuous or count model**

**(e.g., OLS,  $\ln(y)$ , GLM, zero truncated count)**



# Stata Code for Two-Part Model (1)

## Example

**y** is dependent variable on raw scale  
**ydum** is dummy variable indicating if  $y > 0$   
**lny** is logarithm of  $y$  if  $y > 0$

## Part 1

```
logit ydum $x  
or probit ydum $x
```

## Part 2

```
regress y $x if y>0  
or regress lny $x if y>0  
or glm y $x if y>0, l(log) f(gamma)  
  
or for count models: tnbreg y $x if y>0
```

## Stata Code for Two-Part Model (2)

Use new Stata command `tpm`, written by Belotti, Deb, Manning, and Norton (WP 2013)

Install using the following Stata command:

```
ssc install tpm
```

Choose first part logit or probit

Choose second part OLS,  $\ln(y)$ , or GLM

Integrated with `predict` (including Duan) and `margins`

### Examples

```
tpm $y $x, f(logit, nolog) s(regress) vce(robust)
```

```
tpm $y $x, f(logit, nolog) s(regress, log)
```

```
tpm $y $x, f(probit, nolog) s(glm, family(gamma)  
link(log) nolog) vce(robust)
```

```
tpm $y $x, f(probit, nolog) s(glm, family(igaussian)  
link(identity) nolog) vce(robust)
```

## Stata Code for Two-Part Model (3)

The `tpm` command is limited

Specifically, it does NOT do

- Margins for either part separately (but easy to do)

- Count models as second part

- General Box-Cox transformations (other than  $\ln(y)$ )

- EEE

- Heteroskedasticity in  $\ln(y)$  retransformation

- Uncertainty in Duan smearing retransformation (std. err.)

**Warning!!!**

**Margins incorrectly calculates standard errors for all  $\ln(y)$  and Box-Cox models because it is systematically incomplete on the retransformation**

# Predictions in Two-Part Model (1)

**Predictions depend on both parts of the model**

$$\mathbf{E}(y|x) = \mathbf{Pr}(y > 0) \times \mathbf{E}(y|y > 0)$$

**First part**

**Probit**       $\mathbf{Pr}(y) = \Phi(x\alpha)$

**or Logit**       $\mathbf{Pr}(y) = \frac{1}{1 + \exp(-X\alpha)}$

## Predictions in Two-Part Model (2)

### Second part

If the log-scale error term is not Normal

$$\hat{y} = \Phi(X\hat{\alpha}) \times \exp(X\hat{\beta}) \times \hat{D}$$

where  $\hat{D}$  is Duan's (1983) smearing estimator

If GLM with log link, so  $\ln(E(y))=X\delta$

$$\hat{y} = \Phi(X\hat{\alpha}) \times \exp(X\hat{\delta})$$

# Predictions in Two-Part Model (3)

## Example of Stata code for GLM with log link

```
. tpm $y $x, f(probit, nolog) s(glm, family(gamma) link(log) nolog) vce(robust)
```

```
-----
```

		Robust				[95% Conf. Interval]	
exp_tot	Coef.	Std. Err.	z	P> z			
-----							
probit							
age	.0303793	.0010029	30.29	0.000	.0284137	.032345	
female							
1	.8773617	.061366	14.30	0.000	.7570864	.9976369	
female#c.age							
1	-.0086631	.0014161	-6.12	0.000	-.0114386	-.0058877	
_cons	-.5964252	.0433537	-13.76	0.000	-.6813969	-.5114536	
-----							
glm							
age	.0345881	.0024311	14.23	0.000	.0298233	.0393529	
female							
1	.7164142	.1614244	4.44	0.000	.4000283	1.0328	
female#c.age							
1	-.0106117	.0027302	-3.89	0.000	-.0159628	-.0052607	
_cons	6.513084	.1468077	44.36	0.000	6.225347	6.800822	
-----							

# Predictions in Two-Part Model (4)

## Example of Stata code for GLM with log link

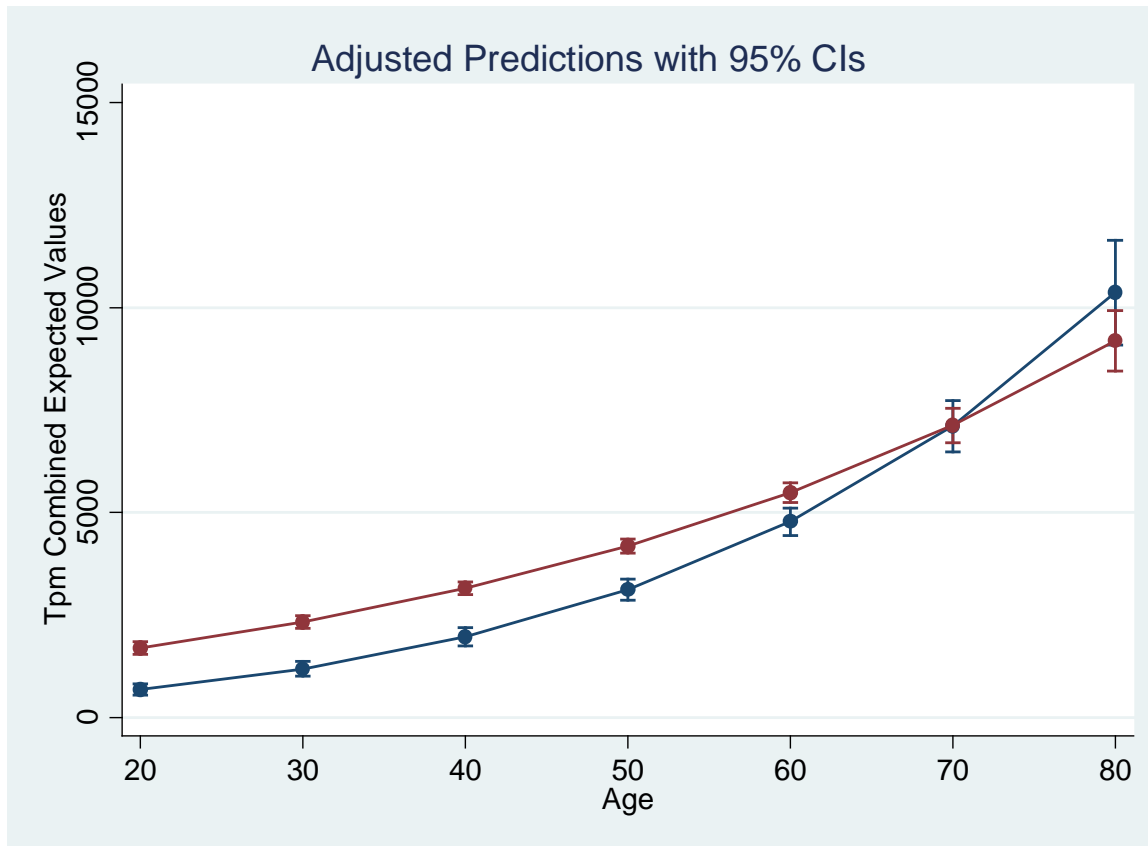
```
. margins                                /* overall mean */
-----+-----
          |               Delta-method
          |      Margin   Std. Err.      z    P>|z|     [95% Conf. Interval]
-----+-----
   _cons |    3695.711    68.74228    53.76   0.000     3560.979     3830.443
-----+-----

. margins, at(age=(65) female=(1)) /* 65-yo woman */
-----+-----
          |               Delta-method
          |      Margin   Std. Err.      z    P>|z|     [95% Conf. Interval]
-----+-----
   _cons |    6258.069    164.4266    38.06   0.000     5935.799     6580.339
-----+-----
```

**The standard errors do not have the same problem as before because no retransformation factor**

# Predictions in Two-Part Model (5)

```
margins, at(age=(20(10)80) female=(0 1))  
marginsplot, legend(off)
```





# Marginal Effects in Two-Part Model (1)

For continuous variable  $x_c$

$$\frac{\partial \hat{y}_i}{\partial x_c} = \frac{\partial(\hat{p}_i \times (\hat{y}_i | y_i > 0))}{\partial x_c}$$

$$\frac{\partial \hat{y}_i}{\partial x_c} = \hat{p}_i \frac{\partial(\hat{y}_i | y_i > 0)}{\partial x_c} + (\hat{y}_i | y_i > 0) \frac{\partial \hat{p}_i}{\partial x_c}$$

If there is heteroskedasticity, then  $\frac{\partial(\hat{y}_i | y_i > 0)}{\partial x_c}$  may need to account for heteroskedasticity (Duan smearing by group), or use GLM

## **FYI: Marginal Effects in Two-Part Model (2)**

**Example: Logit first part, ln(y) second part**

$$\frac{\partial \hat{y}_i}{\partial x_c} = \left( \hat{p}_i \hat{\beta}_c (\hat{y}_i | y_i > 0) \right) + \left( (\hat{y}_i | y_i > 0) \hat{\alpha}_c \hat{p}_i (1 - \hat{p}_i) \right)$$

$$\frac{\partial \hat{y}_i}{\partial x_c} = \left( \hat{\beta}_c + \hat{\alpha}_c (1 - \hat{p}_i) \right) \hat{p}_i \hat{y}_i$$

Where  $\hat{p}_i$  is the  $Pr(y_i > 0)$ ,  $\alpha$  are first-part parameters,  $\beta$  are second-part parameters, subscript  $c$  indicates the continuous variable, subscript  $i$  indicates individual,  $(\hat{y}_i | y_i > 0)$  is the conditional mean,  $\hat{y}_i$  is the unconditional mean, and there are no interaction or higher-order terms

## **FYI: Marginal Effects in Two-Part Model (3)**

**Example: Probit first part, GLM with log link second part**

$$\frac{\partial \hat{y}_i}{\partial x_c} = \left( \hat{p}_i \hat{\beta}_c(\hat{y}_i | y_i > 0) \right) + \left( (\hat{y}_i | y_i > 0) \hat{\alpha}_c \varphi(x_i \hat{\alpha}) \right)$$

$$\frac{\partial \hat{y}_i}{\partial x_c} = \left( \hat{\beta}_c + \hat{\alpha}_c \frac{\varphi(x_i \hat{\alpha})}{\Phi(x_i \hat{\alpha})} \right) \hat{y}_i$$

**Where all notation is as is the previous slide,  $\varphi$  is the Normal pdf, and there are no interaction or higher-order terms**

## **FYI: Incremental Effects in Two-Part Model**

**Example: Logit first part, ln(y) second part**

$$\frac{\Delta \hat{y}_i}{\Delta x_d} = \hat{p}_i \left( (\hat{y}_i | y_i > 0, x_d = 1) - (\hat{y}_i | y_i > 0, x_d = 0) \right) \\ + (\hat{y}_i | y_i > 0) \left( (\hat{p}_i | x_d = 1) - (\hat{p}_i | x_d = 0) \right)$$

$$\frac{\Delta \hat{y}_i}{\Delta x_d} = \hat{p}_i \times \Delta(\hat{y}_i | y_i > 0) + (\hat{y}_i | y_i > 0) \times \Delta \hat{p}_i$$

**Where all notation is as in the previous slides, the subscript  $d$  indicates the dichotomous variable, and there are no interaction or higher-order terms**

# Marginal Effects in Two-Part Model (3)

```
. margins, dydx(age female)
```

	dy/dx	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
age	123.2596	4.932306	24.99	0.000	113.5924	132.9267
1.female	797.6211	142.5512	5.60	0.000	518.2258	1077.016

Note: dy/dx for factor levels is the discrete change from the base level.

```
. margins, dydx(age) at(female=(0 1)) /* me of age by sex */
```

		dy/dx	Delta-method Std. Err.	z	P> z	[95% Conf. Interval]	
age	_at						
	1	138.8681	8.888547	15.62	0.000	121.4469	156.2893
	2	112.5524	5.740319	19.61	0.000	101.3015	123.8032

The standard errors have the same problem as before

# Complications for Marginal Effects

**Interaction terms in first part, nonlinear model**

**Interaction terms in nonlinear models are complicated**

**Must take full derivative or double difference**

**See Ai and Norton (*Economics Letters* 2003)**

**Heteroskedasticity in the second part**

**Heteroskedasticity affects retransformation**

**Alternatives to scalar smearing factor**

**Multiple smearing factors, by group (Manning, 1998)**

**Model the heteroskedasticity (Ai & Norton, 2000, 2008)**

# Complications for Marginal Effects

**Bootstrap standard errors of marginal and incremental effects**

**Important for two reasons**

**To get around limitations of margins**

**To be careful about finite sample issues**

**tpm is new command that helps estimate two-part models**

**It makes programming more tractable**

**It makes predictions more tractable**

**Still need to be careful of standard errors**

# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

**Top Ten Urban Myths of Health Econometrics**



# Examples and Characteristics

## Examples

**Number of visits to the doctor**

**Number of ER visits**

**Number of cigarettes smoked per day**

## Like expenditures / costs

**Many zeros**

**Very skewed in non-zero range**

**Intrinsically heteroskedastic (variance increases with mean)**

## Differences

**Integer valued**

**Concentrated on a few low values (0, 1, 2)**

**Prediction of event probabilities often of interest**

# Overview

## **Studies with count data**

**Poisson (canonical model)**

**Estimation**

**Prediction – Mean, Events**

**Interpretation – Marginal effects, Incremental Effects**

**Goodness of fit**

**Negative Binomial**

**Hurdle Models (Two Part Models for Counts)**

**Zero Inflated Models**

**Model Selection - Discriminating among nonnested models**

# Poisson

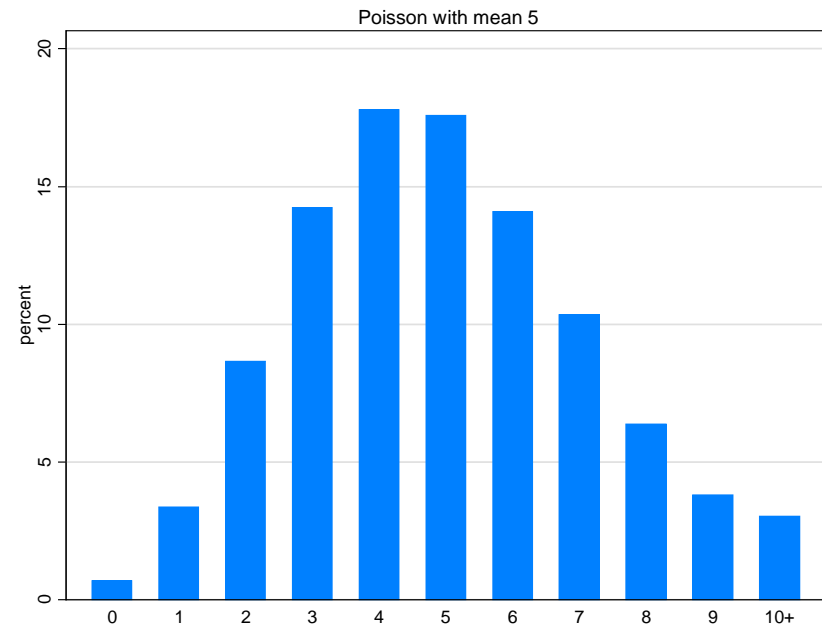
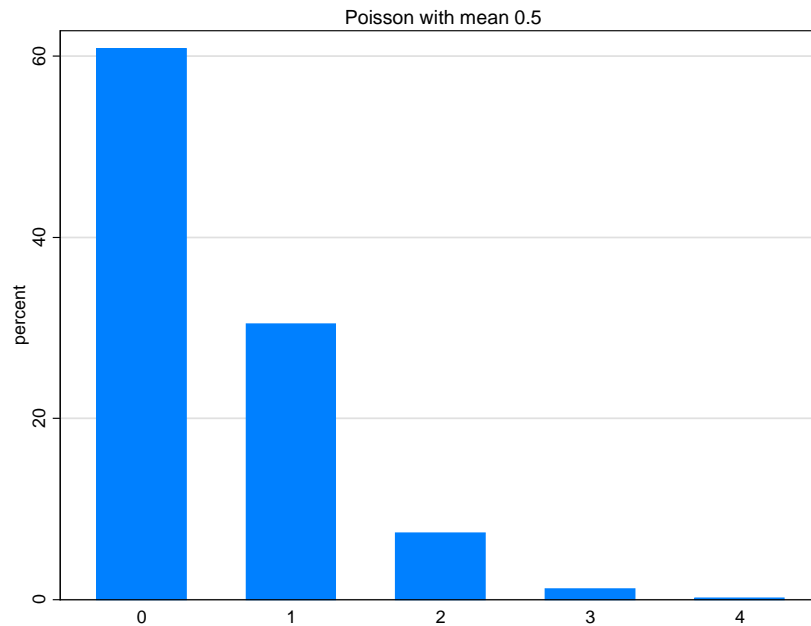
**Mean**  $\mu = \exp(X\beta)$

**Variance**  $\sigma^2 = \exp(X\beta)$

**Density**

$$\Pr(Y = y | X) = \frac{\exp(-\mu) \mu^y}{\Gamma(y+1)}$$

**Note that  $\Gamma(y+1) = y!$**



# Estimation

**Estimation is usually conducted using Maximum Likelihood**

**First Order Condition for MLE**

$$\frac{\partial \ln L}{\partial \beta} = \sum_{i=1}^N (y_i - \mu_i) X_i = 0$$

**But it is very unlikely that mean = variance property of the Poisson distribution is satisfied for most health count outcomes**

**The Quasi MLE for a Poisson regression relaxes the mean = variance assumption**

**But has the same first order condition as the MLE**

**So**

$$\hat{\beta}_{MLE} = \hat{\beta}_{QMLE}$$

# Estimation

**Poisson MLE is robust to misspecification of variance of  $y$ , i.e.**

$$\hat{\beta}_{MLE} = \hat{\beta}_{QMLE}$$

**In other words, it is okay to estimate a Poisson regression in terms of point estimates even if the  $dgp$  is not Poisson but the weaker QMLE assumptions are satisfied**

**But standard errors for  $\hat{\beta}_{MLE}$  are not correct unless the true  $dgp$  is Poisson (mean = variance)**

**The sandwich form for  $Cov(\hat{\beta})$  (“robust”) is appropriate because it uses only the QMLE assumptions (mean need not be equal to variance)**

**Stata command: `poisson use_off age i.female, robust`**

# Prediction

**The typical prediction of interest is the conditional mean.**

**But, in nonlinear models, predictions of quantities other than the conditional mean are often of interest.**

**In the context of count data, we might be interested in predictions of the distribution of the count variable**

$$\Pr(Y = 0 | X)$$

$$\Pr(Y = 12 | X)$$

**We might also be interested in predictions of certain events of interest**

$$\Pr(Y > 5 | X) = 1 - \Pr(Y \leq 5 | X)$$

**Substantively**

**Probability of exceeding a benefit cap (mental health)**

**Probability of a “drive-through” delivery**

# Prediction in Poisson

**Conditional Mean:**  $\hat{\mu} = \exp(X \hat{\beta})$

**Stata command:** `predict muhat (default)`

**Distribution and events:**

$$\Pr(Y = y | X) = \frac{\exp(-\hat{\mu}) \hat{\mu}^y}{\Gamma(y+1)} \quad \forall y = 0, 1, 2, 3, \dots$$

**Stata commands:**

```
predict prhat0, pr(0)
```

```
predict prhat12, pr(12)
```

```
predict prhat0to5, pr(0,5)
```

```
generate prhatgt5 = 1 - prhat0to5
```

# Interpretation

**Marginal Effects - for continuous variables**

$$\frac{\partial E(y_i | X)}{\partial X^k} = \beta^k \mu_i$$

**Examples: Income, Price, Health status**

**Incremental Effects - for binary variables**

$$\begin{aligned} & E(y_i | X, X^k = 1) - E(y_i | X, X^k = 0) \\ &= \left[ \mu_i | X^k = 0 \right] \left[ \exp(\beta^k) - 1 \right] \end{aligned}$$

**Examples: Treatment/ Control, Insurance, Gender, Race**



# **FYI: Predictions (at specific X), Marginal & Incremental Effects**

**Approach depends on research question. How one does it can make a big difference**

## **1. Evaluate for hypothetical individuals**

- a. Mean (or Median, other quantiles) of X in sample**
- b. Mean (or Median, other quantiles) of X in sub-sample of interest**
- c. Hypothetical individual of interest**

## **2. Evaluate for each individual**

- a. Average over sample**
- b. Average over sub-samples of interest**

## **3. For Incremental Effects – (Treatment vs. Control)**

- a. Switch all individuals from control to treatment**
- b. Switch controls to treatment**

## **FYI: Predictions (at specific X), Marginal & Incremental Effects**

**Stata command for predictions at specific values of X:**

```
margins female
```

```
margins, at(age=27)
```

```
margins female, at(age=32)
```

**Stata command for marginal / incremental effects:**

**Be sure to code indicator variables using factor notation (`i.female`)**

```
margins, dydx(age)
```

```
margins, dydx(*)
```

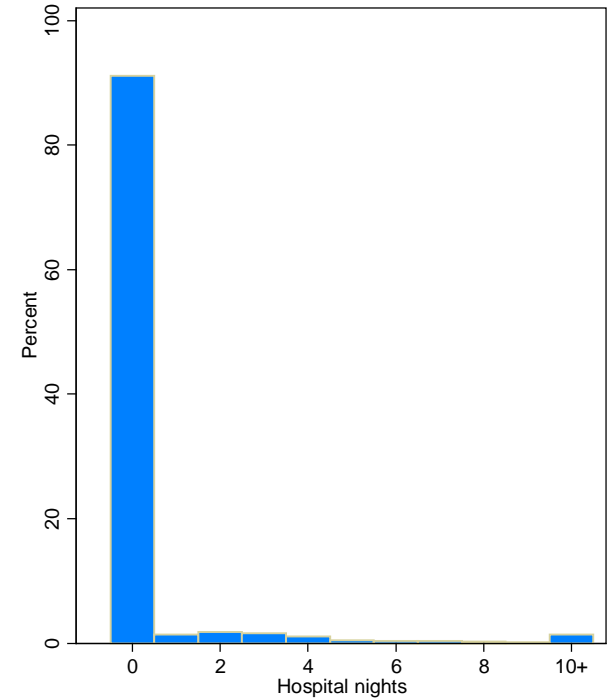
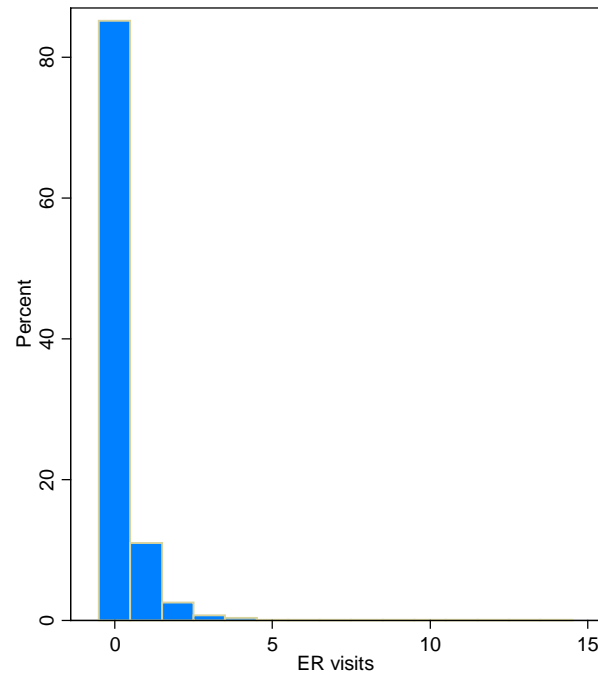
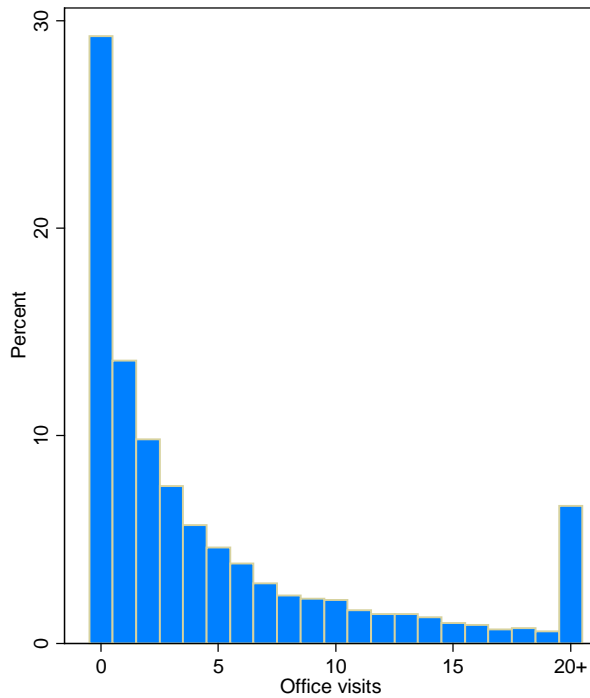
```
margins, dydx(*) at(age=27)
```

```
margins female, dydx(*) at(age=27)
```

# Examples

## Data from MEPS

1. Number of office-based visits
2. Number of emergency room visits
3. Number of hospital nights



# Poisson Estimates

## Poisson Coefficients

---

	Office visits	ER visits	Hospital nights
Age	<b>0.005**</b> (0.001)	<b>-0.018**</b> (0.002)	<b>0.001</b> (0.004)
1.female	<b>0.328**</b> (0.027)	<b>0.171**</b> (0.044)	<b>-0.044</b> (0.138)

---

\*  $p < 0.05$ ; \*\*  $p < 0.01$



# Predictive margins from Poisson

```
. margins, at(age=(30 50 70))
```

```
Predictive margins                                Number of obs   =       19386  
Model VCE      : Robust
```

```
Expression    : Predicted number of events, predict()
```

```
1._at        : age          =          30  
2._at        : age          =          50  
3._at        : age          =          70
```

---

		Delta-method				
	Margin	Std. Err.	z	P> z	[95% Conf. Interval]	
_at						
1	5.170575	.1441185	35.88	0.000	4.888108	5.453042
2	5.729337	.0719968	79.58	0.000	5.588226	5.870448
3	6.348482	.1421247	44.67	0.000	6.069923	6.627041

---

# Marginal Effects from Poisson

```
. margins, dydx(age female)
```

```
Average marginal effects          Number of obs   =       19386  
Model VCE      : Robust
```

```
Expression      : Predicted number of events, predict()  
dy/dx w.r.t.   : age 1.female
```

```
-----  
                |                Delta-method  
                |                dy/dx   Std. Err.      z    P>|z|     [95% Conf. Interval]  
-----+-----  
            age |   .0297709   .0063503     4.69   0.000     .0173246     .0422171  
    1.female |   1.839567   .1465079    12.56   0.000     1.552416     2.126717  
-----
```

Note: dy/dx for factor levels is the discrete change from the base level.

# Marginal Effects from Poisson

```
. margins female, dydx(age)
```

```
Average marginal effects          Number of obs   =       19386  
Model VCE      : Robust
```

```
Expression      : Predicted number of events, predict()  
dy/dx w.r.t.   : age
```

		Delta-method				
		dy/dx	Std. Err.	z	P> z	[95% Conf. Interval]
age						
	female					
	0	.024307	.0052005	4.67	0.000	.0141142 .0344998
	1	.0337455	.007205	4.68	0.000	.019624 .047867



# Marginal Effects from Poisson

## Poisson Marginal Effects: Office visits

	Average	Mean of X	Median of X
age	<b>0.030**</b> (0.002)	<b>0.022**</b> (0.001)	<b>0.021**</b> (0.001)
1.female	<b>1.840**</b> (0.035)	<b>1.402**</b> (0.027)	<b>1.294**</b> (0.025)

## Poisson Marginal Effects: ER visits

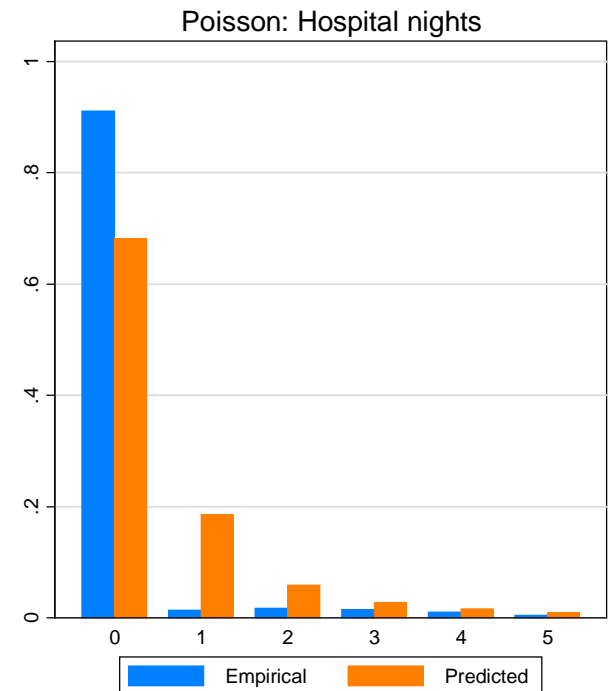
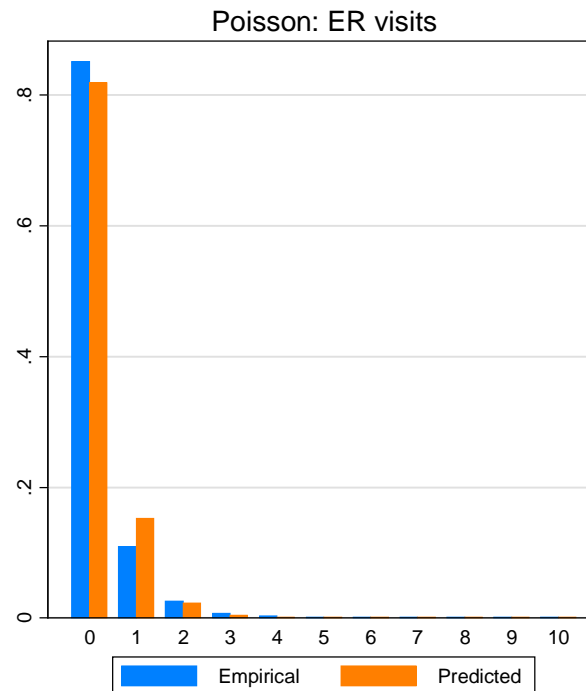
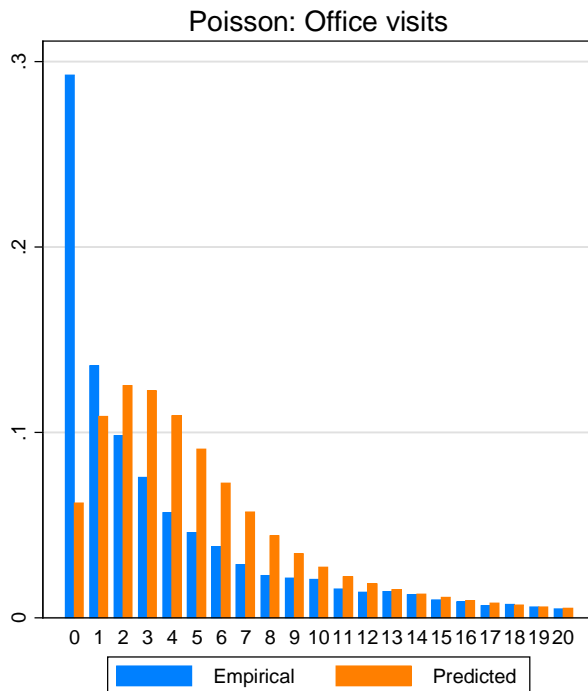
	Average	Mean of X	Median of X
age	<b>-0.004**</b> (0.000)	<b>-0.003**</b> (0.000)	<b>-0.003**</b> (0.000)
1.female	<b>0.036**</b> (0.007)	<b>0.029**</b> (0.005)	<b>0.028**</b> (0.005)

## Poisson Marginal Effects: Hospital nights

	Average	Mean of X	Median of X
Age	<b>0.001</b> (0.000)	<b>0.000</b> (0.000)	<b>0.000</b> (0.000)
1.female	<b>-0.028*</b> (0.012)	<b>-0.013*</b> (0.006)	<b>-0.013*</b> (0.006)

# In-sample Goodness of fit

**Informal / Graphical - compare empirical distribution of  $y$  to predicted distribution**



# In-sample Goodness of Fit

**Mean Prediction (of distribution) Error**

$$MPE = \frac{1}{J} \sum_{j=0}^J (f_j - \hat{f}_j)$$

**Mean Square Prediction (of distribution) Error**

$$MSPE = \frac{1}{J} \sum_{j=0}^J (f_j - \hat{f}_j)^2$$

**J should be chosen to cover most of the support (but not all the values of the count variable)**

	<b>Office visits (0-20)</b>	<b>ER visits (0-10)</b>	<b>Hospital nights (0-5)</b>
<b>MPE</b>	<b>-0.155</b>	<b>-0.002</b>	<b>-0.129</b>
<b>MSPE</b>	<b>30.615</b>	<b>2.705</b>	<b>139.367</b>

## **FYI:** Stata code for Poisson goodness of fit measures

```
preserve
forvalues j=0/20 {
    gen byte y_`j' = `e(depvar)' == `j'
    predict pr_`j', pr(`j')
}
collapse (mean) y_* pr_*
gen i=_n
reshape long y_ pr_, i(i) j(y)

graph bar (asis) y_ pr_

generate pr_diff = (y_ - pr_)*100
generate pr_diff2 = pr_diff^2

mean pr_diff pr_diff2
restore
```

# Poisson - Summary

## Advantages

**Robust (asymptotic) to misspecification of variance**

**Easy to compute marginal effects and predictions**

## Disadvantages

**Not robust in finite samples**

**Possibly sensitive to influential observations and outliers**

**Not efficient if variance is misspecified**

# Overview

## **Studies with count data**

**Poisson (canonical model)**

## **Negative Binomial**

**Estimation**

**Prediction – Mean, Events**

**Interpretation – Marginal effects, Incremental Effects**

**Goodness of fit**

**Hurdle Models (Two Part Models for Counts)**

**Zero Inflated Models**

**Model Selection - Discriminating among nonnested models**

# Negative Binomial

**Canonical model for overdispersed data**

**Mean**       $\mu = \exp(X \beta)$

**Overdispersion – variance exceeds the mean**

$$\text{Var}(y|X) = \mu + \alpha g(\mu) > \mu$$

**Negative Binomial-1**       $\text{Var}(y|X) = \mu + \alpha \mu$

**Negative Binomial-2**       $\text{Var}(y|X) = \mu + \alpha \mu^2$

# Estimation

## Maximum Likelihood

### Stata command for NB-2:

```
nbreg use_off age i.female, dispersion(mean)
```

```
nbreg use_off age i.female
```

**Note:** dispersion(mean) is not required – it is the default

### Stata command for NB-1:

```
nbreg use_off age i.female, dispersion(constant)
```

## Choosing between NB-1 and NB-2

These are non-nested models

Use model selection criteria



## FYI: Negative Binomial-2: Estimates

```
. nbreg use_off $X, robust
```

```
<snip>
```

```
Negative binomial regression      Number of obs   =      19386
Dispersion          = mean        Wald chi2(21)   =      4900.92
Log pseudolikelihood = -49111.723  Prob > chi2     =      0.0000
```

```
-----+-----
      use_off |           Coef.   Robust Std. Err.      z    P>|z|     [95% Conf. Interval]
-----+-----
          age |    .0108457    .0010707    10.13   0.000    .0087473    .0129442
    1.female |    .4911042    .0264055    18.60   0.000    .4393504    .5428581
<snip>
-----+-----
    /lnalpha |    .3581475    .0176417                .3235703    .3927246
-----+-----
          alpha |    1.430677    .0252396                1.382053    1.481011
-----+-----
```

```
. estimates store nb2
```

# FYI: Negative Binomial-1:Estimates

```
. nbreg use_off $X, disp(constant) robust
```

```
<snip>
```

```
Negative binomial regression      Number of obs   =      19386
Dispersion          = constant    Wald chi2(21)   =      7663.19
Log pseudolikelihood = -48824.428  Prob > chi2     =       0.0000
```

```
-----+-----
      use_off |           Coef.   Robust Std. Err.      z    P>|z|     [95% Conf. Interval]
-----+-----
      age     |    .0077678     .0006543    11.87   0.000   .0064855   .0090501
  1.female   |    .3710594     .0153733    24.14   0.000   .3409282   .4011906
<snip>
-----+-----
  /lndelta   |    2.144767     .0246959           2.096363   2.19317
-----+-----
      delta   |    8.540047     .2109045           8.136526   8.96358
-----+-----
```

```
. estimates store nb1
```

# Negative Binomial: Choosing Between NB2 and NB1

. estimates stats nb2 nb1

## Office visits

Model	Obs	ll(null)	ll(model)	df	AIC	BIC
nb2	19386	-52504.62	-49111.72	23	98269.45	98450.51
nb1	19386	-52504.62	-48824.43	23	97694.86	97875.92

Note: N=Obs used in calculating BIC; see [R] BIC note

## ER visits

Model	Obs	ll(null)	ll(model)	df	AIC	BIC
nb2	19386	-10671.19	-9995.218	23	20036.44	20217.5
nb1	19386	-10671.19	-10020.41	23	20086.83	20267.89

## Hospital nights

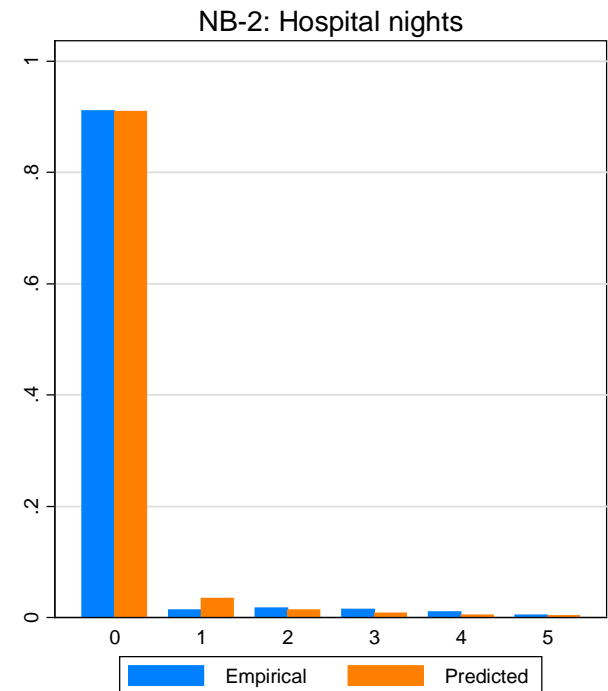
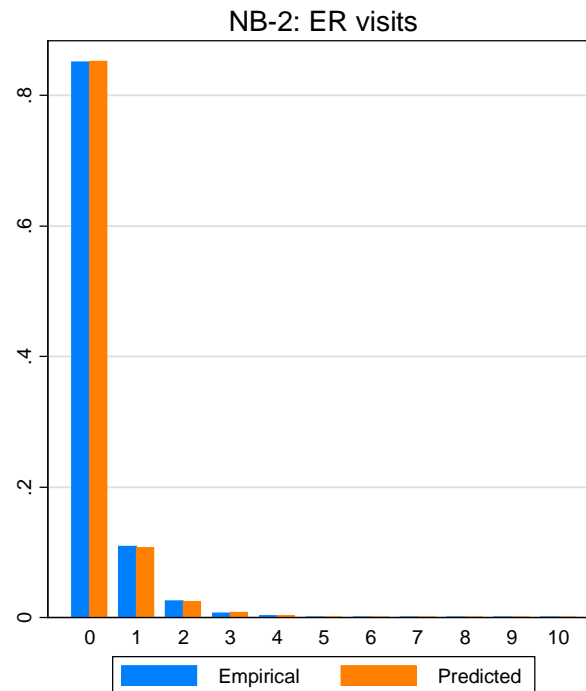
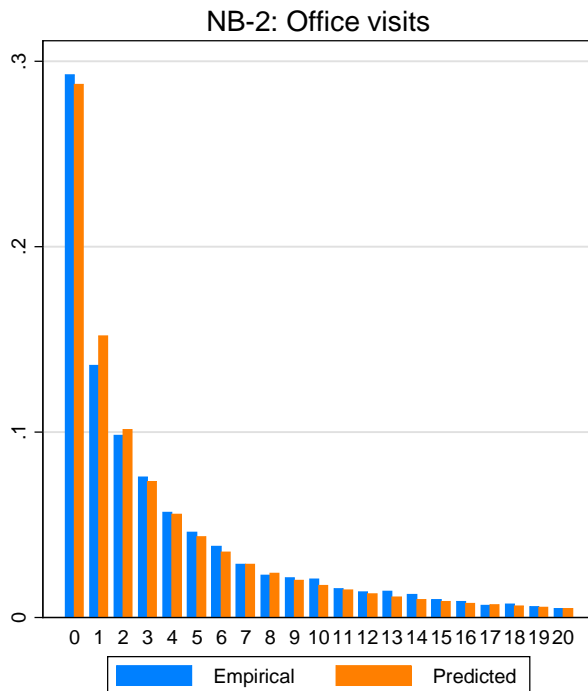
Model	Obs	ll(null)	ll(model)	df	AIC	BIC
nb2	19386	-10635.45	-10033.9	23	20113.8	20294.86
nb1	19386	-10635.45	-9884.171	23	19814.34	19995.41

## NB Marginal Effects

	Office visits		ER visits		Hospital nights	
	NB-2	NB-1	NB-2	NB-1	NB-2	NB-1
<b>age</b>	<b>0.068**</b>	<b>0.045**</b>	<b>-0.004**</b>	<b>-0.003**</b>	<b>-0.002</b>	<b>-0.003*</b>
	<b>(0.007)</b>	<b>(0.004)</b>	<b>(0.000)</b>	<b>(0.000)</b>	<b>(0.004)</b>	<b>(0.001)</b>
<b>1.female</b>	<b>2.909**</b>	<b>2.073**</b>	<b>0.031**</b>	<b>0.033**</b>	<b>0.214**</b>	<b>0.252**</b>
	<b>(0.153)</b>	<b>(0.085)</b>	<b>(0.009)</b>	<b>(0.008)</b>	<b>(0.082)</b>	<b>(0.033)</b>

*\* p<0.05; \*\* p<0.01*

# In-sample Goodness of Fit



	Office visits	ER visits	Hospital nights
<b>MPE</b>	<b>0.046</b>	<b>-0.001</b>	<b>-0.043</b>
<b>MSPE</b>	<b>0.167</b>	<b>0.005</b>	<b>0.883</b>

# **Negative Binomial - Summary**

## **Advantages**

**Much less sensitive to influential observations and outliers**

**Mean is robust in finite samples**

## **Disadvantages**

**Distribution is not robust to misspecification of variance**

**Not efficient if variance is misspecified**

# Overview

## Studies with count data

Poisson (canonical model)

Negative Binomial

## Hurdle Models (Two Part Models for Counts)

Estimation

Prediction – Mean, Events

Interpretation – Marginal effects, Incremental Effects

Goodness of fit

## Zero Inflated Models

Estimation

Prediction – Mean, Events

Interpretation – Marginal effects, Incremental Effects

Goodness of fit

**Model Selection - Discriminating among nonnested models**

# Hurdle Model

**Two Part Model for counts - Zeros are from different process**  
**No demand / demand in sample period**

$$\Pr(Y = 0 | X) = f_1(0 | \theta_1)$$

$$\Pr(Y = y > 0 | X) = \frac{(1 - f_1(0 | \theta_1))}{(1 - f_2(0 | \theta_2))} f_2(y | \theta_2)$$

**where**

$f_1(\cdot | \theta_1)$  is a **Logit / Probit Model**

$f_2(\cdot | \theta_2)$  is a **Poisson / NB Model**

$\frac{1}{(1 - f_2(0 | \theta_2))} f_2(y | \theta_2)$  is a **Truncated Count Density**

**Stata command:**

`logit(probit) / tpoisson (tnbreg)`



## **FYI:** Estimation and Prediction from Hurdle Models

Because model is constructed “manually”, `predict` does not work directly

```
. quietly probit use_off $X, nolog  
. predict prgt0  
(option pr assumed; Pr(use_off))
```

```
. quietly tnbreg use_off $X if use_off>0, ll(0) nolog  
. predict yhat_cm, cm
```

```
. gen yhat = prgt0 * yhat_cm  
. sum prgt0 yhat_cm yhat
```

Variable	Obs	Mean	Std. Dev.	Min	Max
prgt0	19386	.7067938	.2280265	.0373487	.9995626
yhat_cm	19386	7.309756	5.249475	1.753717	53.40609
yhat	19386	5.971018	5.699017	.0722289	53.38273

# Predictive Margins and Marginal Effects

1. **Conditional Mean**
2. **Distribution**
3. **Marginal / Incremental Effects**

See do file: `deb-countdata.do`

**Standard errors of marginal / incremental effects calculated via nonparametric bootstrap**

# Marginal Effects from Hurdle Models

	Office visits			
	NB-2	Probit	Trunc. NB-2	Hurdle NB-2
Age	<b>0.068**</b> (0.005)	<b>0.003**</b> (0.000)	<b>0.040**</b> (0.007)	<b>0.023**</b> (0.004)
1.female	<b>2.909**</b> (0.121)	<b>0.146**</b> (0.006)	<b>2.063**</b> (0.160)	<b>2.259**</b> (0.173)
Log likelihood	-49,112	-9,110	-39,292	-48,402

\*  $p < 0.05$ ; \*\*  $p < 0.01$

## Marginal Effects from Hurdle Models

	ER visits			
	NB-2	Probit	Trunc. NB-2	Hurdle NB-2
Age	<b>-0.004**</b> (0.000)	<b>-0.002**</b> (0.000)	<b>-0.007**</b> (0.002)	<b>-0.002**</b> (0.000)
1.female	<b>0.031**</b> (0.009)	<b>0.017**</b> (0.005)	<b>0.036</b> (0.037)	<b>0.029**</b> (0.009)
Log likelihood	<b>-9,995</b>	<b>-7,534</b>	<b>-2,407</b>	<b>-9,941</b>

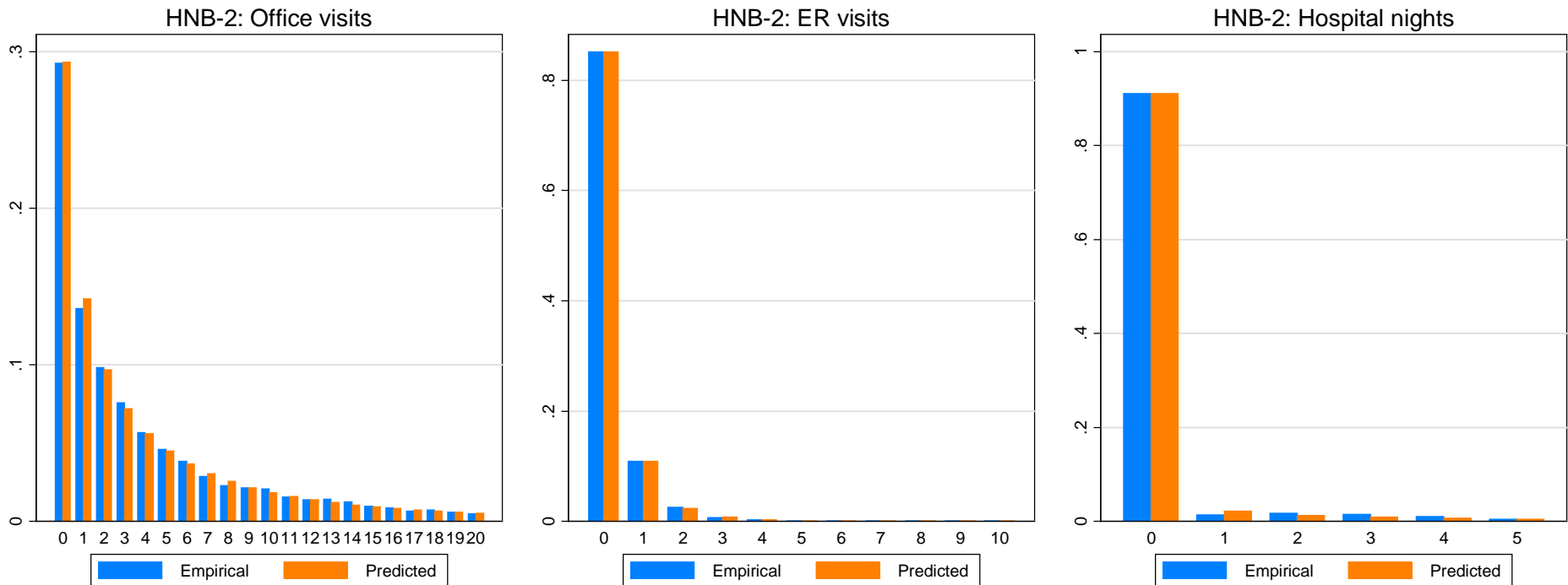
\*  $p < 0.05$ ; \*\*  $p < 0.01$

# Marginal Effects from Hurdle Models

	Hospital nights			
	NB-2	Probit	Trunc. NB-2	Hurdle NB-2
<b>Age</b>	<b>-0.002</b>	<b>-0.001**</b>	<b>0.023</b>	<b>-0.001</b>
	<b>(0.003)</b>	<b>(0.000)</b>	<b>(0.020)</b>	<b>(0.001)</b>
<b>1.female</b>	<b>0.214**</b>	<b>0.036**</b>	<b>-2.499**</b>	<b>0.027</b>
	<b>(0.061)</b>	<b>(0.004)</b>	<b>(0.537)</b>	<b>(0.074)</b>
<b>Log likelihood</b>	<b>-10,034</b>	<b>-5,077</b>	<b>-4,614</b>	<b>-9,691</b>

\*  $p < 0.05$ ; \*\*  $p < 0.01$

# In-sample Goodness of Fit



	Office visits	ER visits	Hospital nights
<b>MPE</b>	<b>0.024</b>	<b>-0.001</b>	<b>0.098</b>
<b>MSPE</b>	<b>0.040*</b>	<b>0.002</b>	<b>0.251</b>

# Hurdle Models

## Advantages

**Estimation in 2 parts**

**Same variables in both parts not a problem**

**Numerically well behaved**

## Disadvantages

**Many have a strong prior belief that zeros from different process than positives**

**Even when marginal / incremental effects from each process are “sensible”, overall effects may be “odd” (composition effects)**

## **FYI: Zero Inflated Models**

**Zeros are from two processes**

**No demand / No demand in sample period**

$$\Pr(Y = 0 | X) = f_1(0 | \theta_1) + (1 - f_1(0 | \theta_1)) f_2(0 | \theta_2)$$

$$\Pr(Y = y > 0 | X) = (1 - f_1(0 | \theta_1)) f_2(y | \theta_2)$$

**where**

**$f_1(\cdot | \theta_1)$  is a Logit / Probit Model**

**$f_2(\cdot | \theta_2)$  is a Poisson / NB Model**

**Stata command: `zip` / `zinb`**

**Usually, same covariates used in  $f_1(\cdot | \theta_1)$  and  $f_2(\cdot | \theta_2)$**

**Sometimes  $f_1(\cdot | \theta_1)$  specified as a constant**



## **FYI: Example**

### **Office visits**

	<b>NB-2</b>	<b>Hurdle NB-2</b>	<b>ZINB-2</b>
<b>Age</b>	<b>0.068**</b> <b>(0.005)</b>	<b>0.023**</b> <b>(0.004)</b>	<b>0.044**</b> <b>(0.005)</b>
<b>1.female</b>	<b>2.909**</b> <b>(0.121)</b>	<b>2.259**</b> <b>(0.173)</b>	<b>2.180**</b> <b>(0.111)</b>
<b>Log likelihood</b>	<b>-49,112</b>	<b>-48,402</b>	<b>-48,605</b>

# **FYI: Zero-Inflated Models**

## **Advantages**

**Natural way to introduce extra zeros**

## **Disadvantages (Especially if both parts have same covariates)**

**Computationally complex – likelihood function can have plateaus and multiple maxima**

**Weak identification of Binary and Count Model parameters in finite samples**

**Even when marginal / incremental effects from each processes are “sensible”, overall effects may be “odd” (composition effects)**

# Overview

## Studies with count data

**Poisson (canonical model)**

**Negative Binomial**

**Hurdle Models (Two Part Models for Counts)**

**Zero Inflated Models**

**Model Selection - Discriminating among non-nested models**

# Model Selection

## In Sample

### Akaike Information Criterion

$$AIC = -2\log(L) + 2k$$

### Bayesian Information Criterion

$$BIC = -2\log(L) + \log(N)k$$

### Graphical check of distribution fit

# Model Selection

## Out-of Sample

### 50% split cross-validation

1. Randomly split sample into 2 parts
2. Estimation – using 1 (training) sample
3. Prediction – using remaining (prediction) sample
4. Evaluate model performance in prediction sample
5. Repeat steps 1 - 4

### K-fold cross-validation

1. Randomly split sample into K (10) parts
2. Estimation – using (K-1) parts
3. Prediction – Remaining  $K_{th}$  part
4. Evaluate model performance in prediction sample

# Examples: In-sample Fit

## Office visits

	Poisson	NB-2	NB-1	HNB-2	HNB-1	ZINB-2
<b>K</b>	22	23	23	45	45	45
<b>AIC</b>	197,522	98,269	97,695	96,893	97,091	97,300
<b>BIC</b>	197,695	98,451	97,876	97,247	97,445	97,654

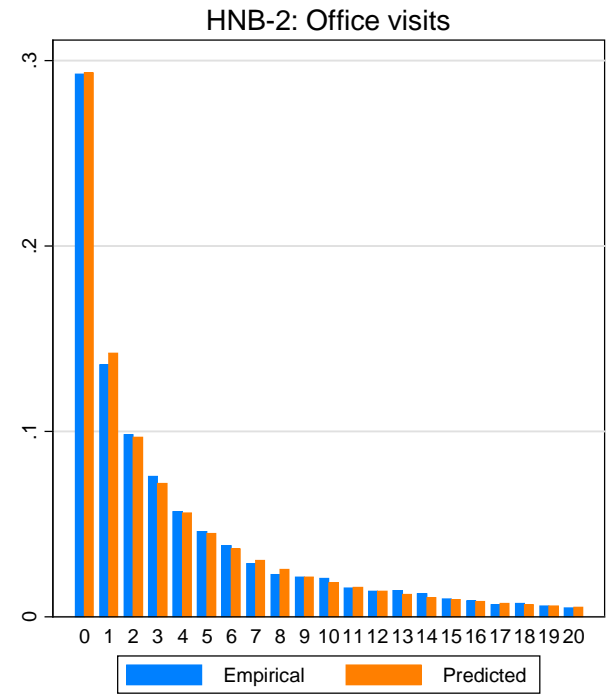
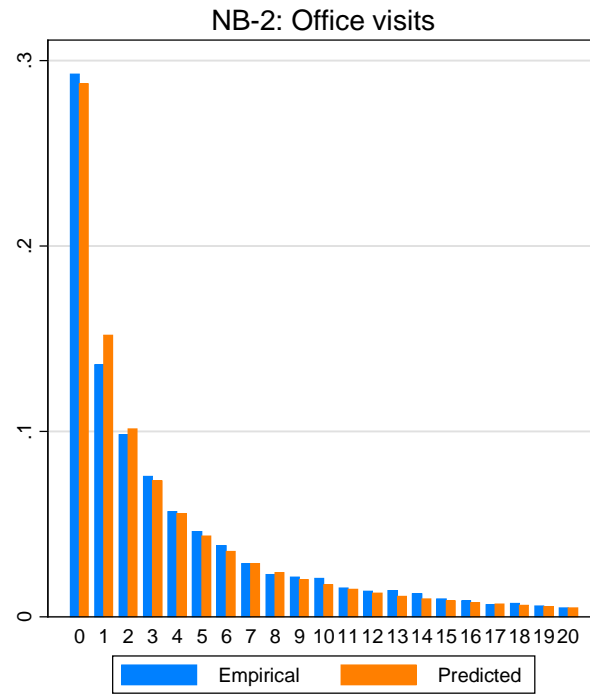
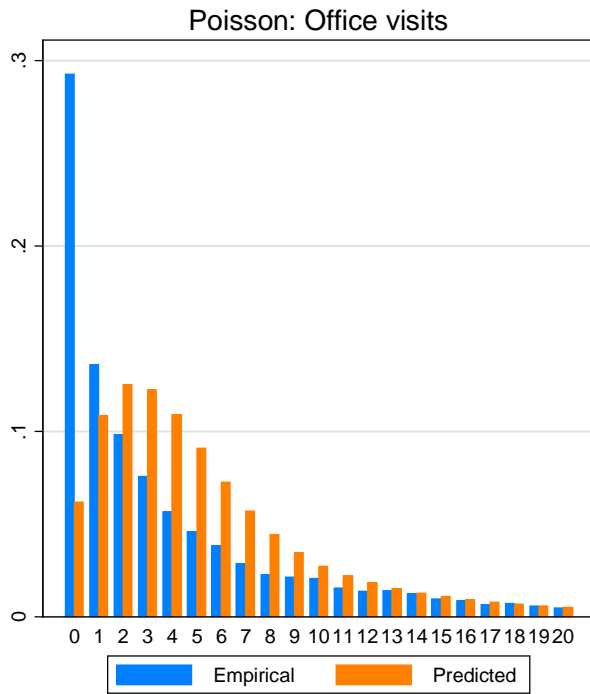
## ER visits

	Poisson	NB-2	NB-1	HNB-2	HNB-1	ZINB-2
<b>K</b>	22	23	23	45	45	45
<b>AIC</b>	21,408	20,036	20,087	19,973	20,192	19,966
<b>BIC</b>	21,581	20,217	20,268	20,327	20,547	20,320

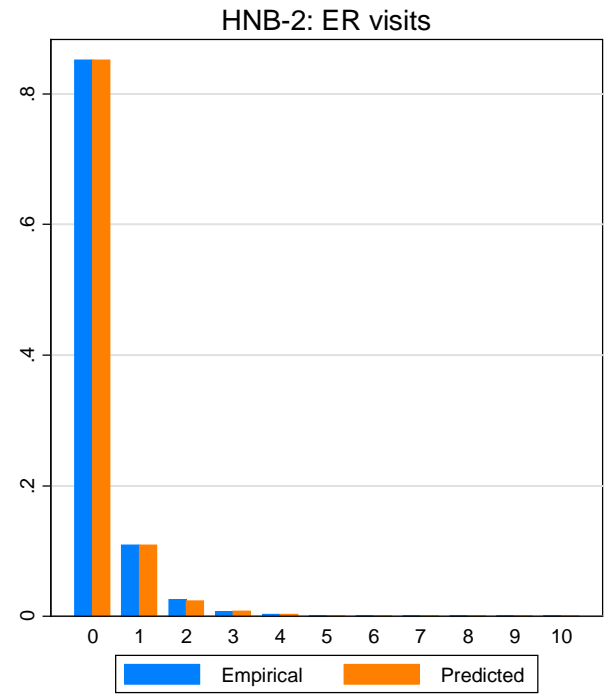
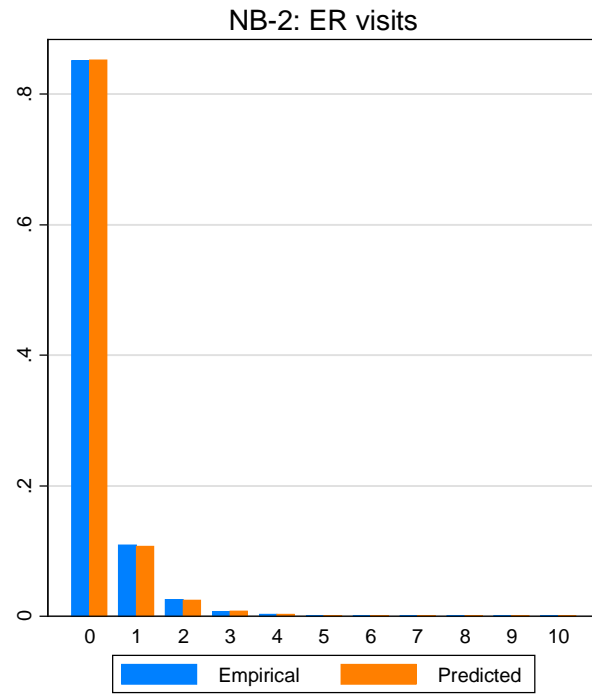
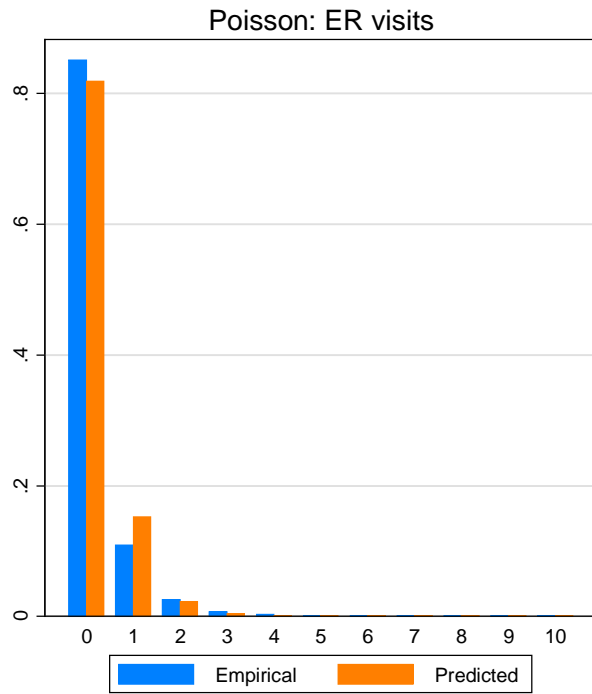
## Hospital nights

	Poisson	NB-2	NB-1	HNB-2	HNB-1	ZINB-2
<b>K</b>	22	23	23	45	45	45
<b>AIC</b>	66,723	20,114	19,814	19,472	19,658	19,487
<b>BIC</b>	66,896	20,295	19,995	19,826	20,012	19,841

# Examples: In-sample Fit

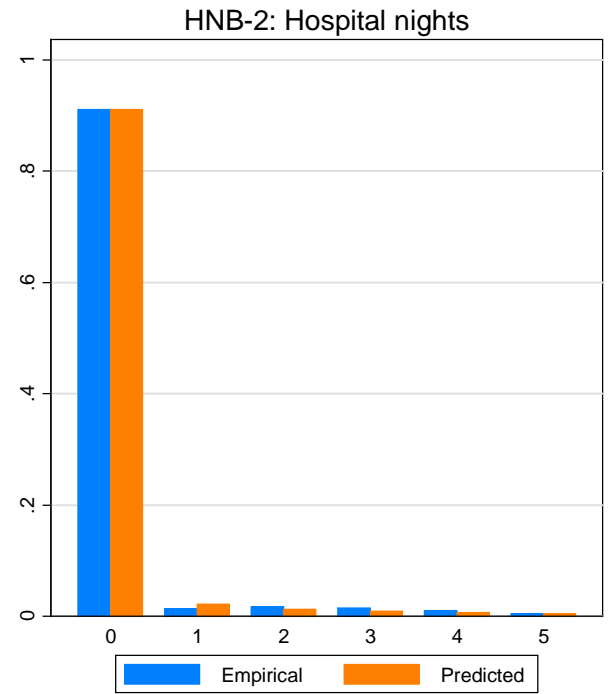
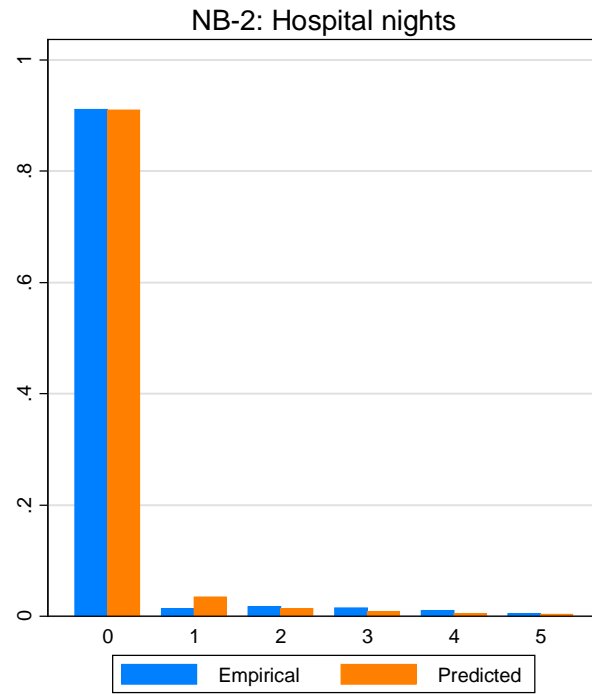
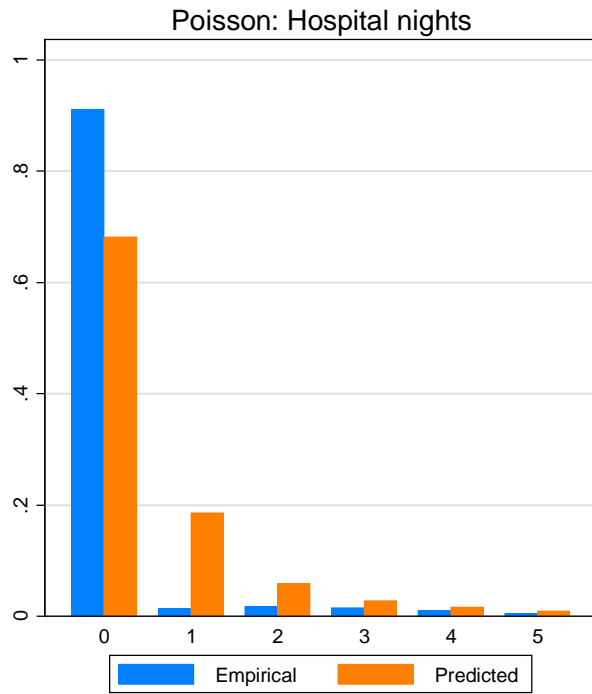


# Examples: In-sample Fit



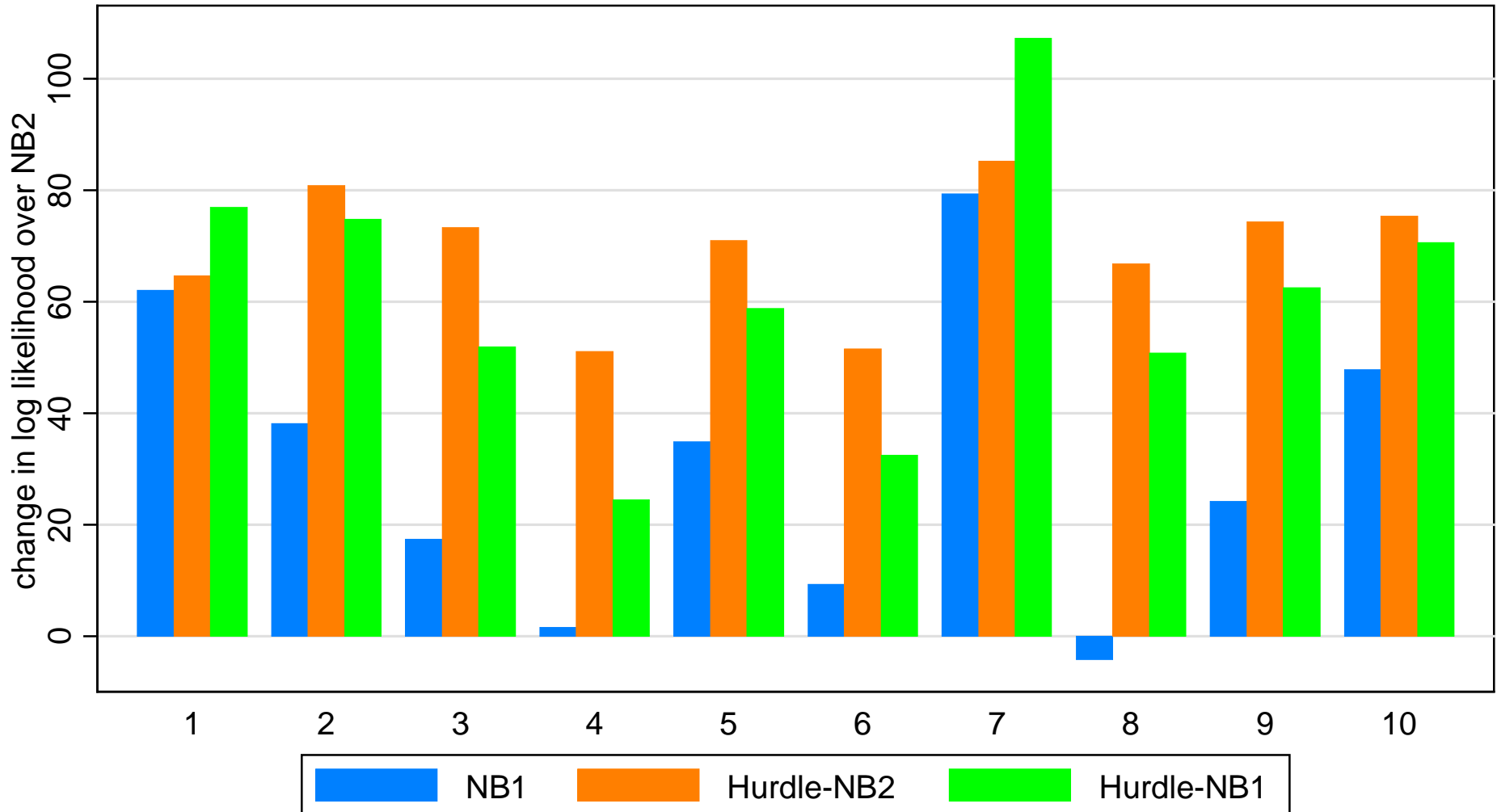


# Examples: In-sample Fit

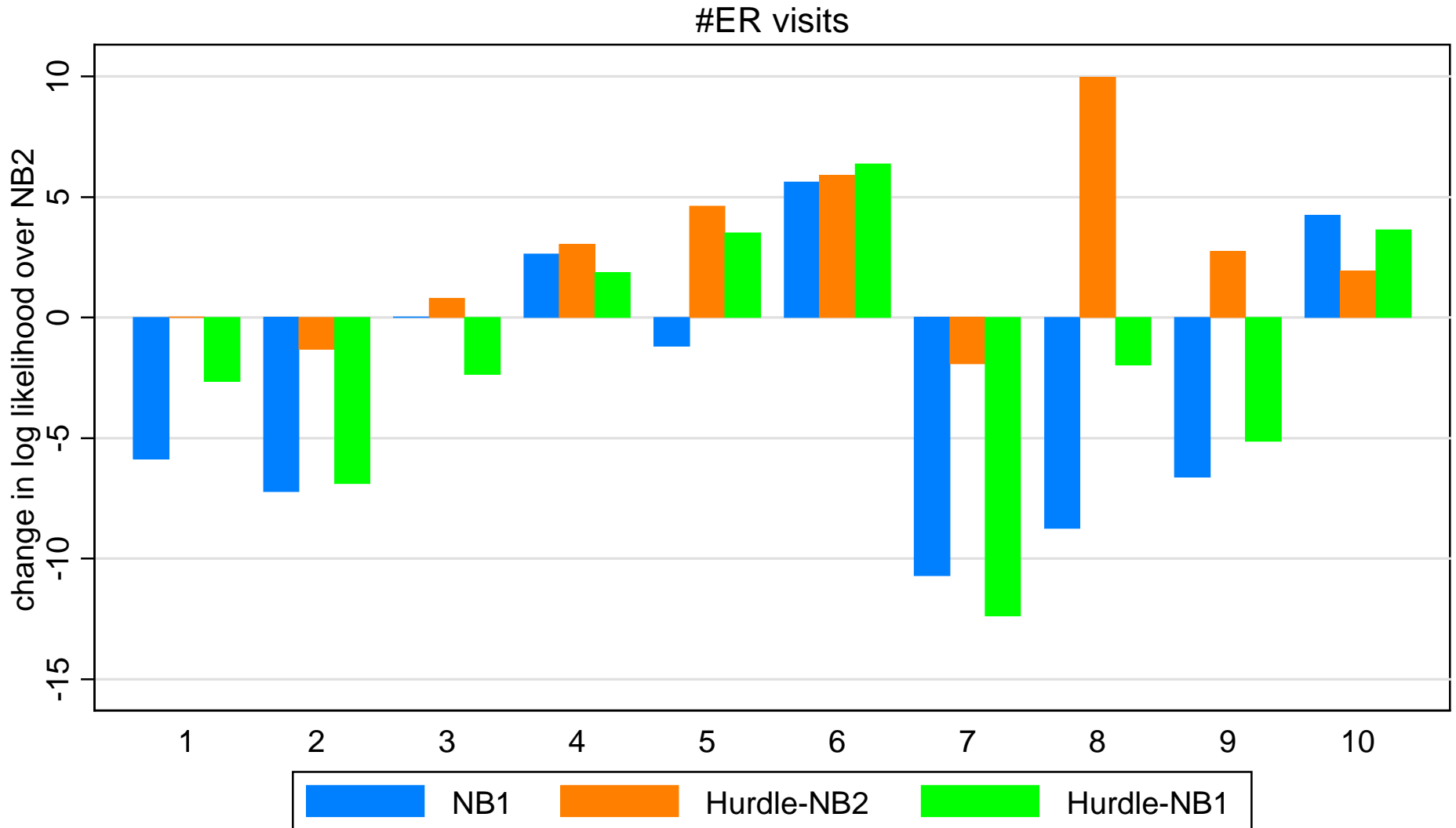


# Examples: Out-of-sample Fit (10-fold Cross-validation)

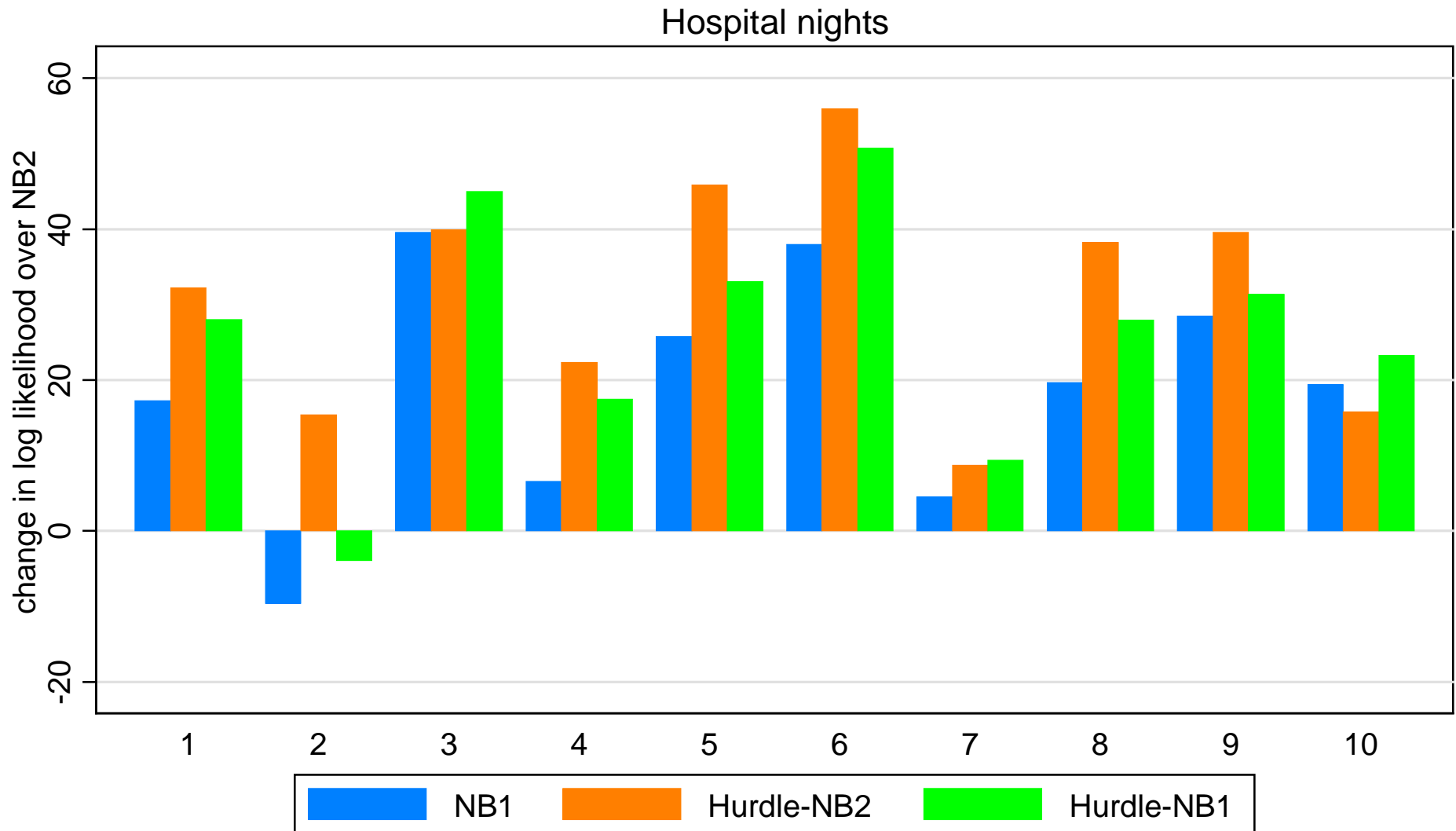
# Office-based visits



# Examples: Out-of-sample Fit (10-fold Cross-validation)



# Examples: Out-of-sample Fit (10-fold Cross-validation)



# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

**Top Ten Urban Myths of Health Econometrics**

# Conclusions

## Health Care Outcomes

- **Are pervasively skewed to the right with long right tails**
- **Have substantial fraction of observations with zeroes**
- **Display heteroscedasticity even after transformation**
- **Display different responsiveness to covariates at different parts of the distribution**

**No single model is “best” for all cases or for all populations**

## Conclusions (cont'd)

**Log transform is not the only, nor the best solution to skewness**

**Retransformation is more complicated than meets the eye**

- **We do not care about  $\ln(\$)$  or  $\ln(\text{€})$  *per se* but \$ or €**
- **Model  $E(y|x)$  or some  $g^{-1}(x'\beta)$  instead**

**Comprehensive model checking is recommended**

**In-sample checks are not always reliable**

- **Overfitting is a very real danger**
- **Cross-validation checks are strongly recommended**

## Conclusions (cont'd)

But it is not all bad news – **Cox, Draper: “All models are wrong but some are useful”**

**We have outlined a variety of methods that**

**Work in many disparate situations**

**Are easy to estimate (generally)**

**Often provide a better fit**

- **Are less sensitive to outliers**
- **Can result in large efficiency gains vis-à-vis linear models**

**Also outlined approaches to making decisions about models**



## Conclusions (cont'd)

**We have provided a working two-part model *tpm* software that allows for:**

- 1. Marginal and incremental effects**
- 2. Stratification and survey weights, clustering**
- 3. Compatible with bootstrap to capture the full uncertainty and deal with finite sample issues**

**Covers many of the different *but not all* types of two-part models.**

**Hurdle models are on our to-do list.**

**Provided ado's for checking linearity and testing for influential outliers.**

**Promising methodological work continues in the literature**

# Websites for handouts, recommended reading and programming code

**Willard Manning**

`mailto:w-manning@uchicago.edu`

<http://harrisschool.uchicago.edu/faculty/web-pages/willard-manning.asp>

follow link to **iHEA materials**

**Edward Norton**

`mailto:ecnorton@umich.edu`

<http://www.sph.umich.edu/iscr/faculty/profile.cfm?username=ecnorton>

follow link to **Health Econometrics**

**Partha Deb**

`mailto:partha.deb@hunter.cuny.edu`

<http://econ.hunter.cuny.edu/parthadeb/home/health-econometrics-minicourse/>

# Overview

**Statistical issues - skewness and the zero mass**

**Studies with skewed outcomes but no zeroes**

**Studies with zero mass and skewed outcomes**

**Studies with count data**

**Conclusions**

## Top Ten Urban Myths of Health Econometrics

1. OLS is fine
2. Solution to being skewed to the right is to analyze
  - a.  $\ln(y)$  if  $y > 0$  or  $\ln(y+1)$  if  $y = 0$
  - b. Trimming is OK because things will be better behaved ; symmetric trimming is better
3. Heteroscedasticity is innocuous
  - a. Does not affect predictions or marginal effects
  - b. Can always be fixed by invoking sandwich estimator (Stata-ese)
4. The standard GLM should be gamma with log link
5. Counts are Poisson

## Top Ten Urban Myths of Health Econometrics (cont'd)

6. **Overdispersion implies that the correct model is NB (in Econ., NB2 specifically)**
7. **Zeroes always require 2-part models or hurdles**
8. **In-sample measures (R-squared) are perfectly fine for decision-making .**
9. **Model selection by citation is cost-effective and safe (as in the FDA sense)**
10. **“Robust” is Stata-ese often used as a shield (protection against **zombie** reviewers, editors, and thesis committees) - against a host of econometric illnesses. Not limited to just intraclass correction or sandwich estimators.**

**The term “robust” means different things to different audiences (economists vs. statisticians) and to being out-of-sampling / resampling approaches. Use has been evolving and sometimes deals with forms of contamination or being resilient to....**